

10-Jan-2024 / 07:00 CET/CEST

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Ad hoc announcement pursuant to article 53 LR

Wels, 10 January 2024

PIERER Mobility AG: Record turnover and sales in 2023

- **Turnover between EUR 2,650 and 2,670 million (+9%)**
- **Sales: 381,634 motorcycles (+2%), 157,358 e-bicycles & bicycles (+33%)**

Record turnover and sales in 2023 (preliminary figures)

PIERER Mobility expects consolidated sales of between EUR 2,650 million and EUR 2,670 million for the 2023 financial year, which represents an increase of around 9 % compared to the previous year.

The Group increased **motorcycle sales** in the 2023 financial year to **381,634 units sold (+2 %)**. In Europe, sales totalled around 140,000 motorcycles and around two thirds of motorcycles (around 240,000) were sold in markets outside Europe, particularly in North America, India and Australia.

The **Bicycle Division** also increased **sales** by **around 33 %** and sold **157,358 e-bicycles & bicycles** (previous year: 118,465).

The preliminary key figures of the PIERER Mobility Group for the 2023 financial year will be published on 29 January 2024.

About the Group

PIERER Mobility AG is the holding company of Europe's leading manufacturer of powered two-wheelers, producing a full range of premium brands including KTM, GASGAS and Husqvarna Motorcycles. With its innovative strength, PIERER Mobility is a pioneering technology leader in two-wheeled e-mobility through its motorcycle brands. The premium brand range also includes high-performance components under the WP brand and special KTM X-BOW high-performance sports cars.

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ISIN: AT0000KTM102; Swiss Valor Number (Switzerland): 41860974; Ticker Symbol: PKTM; Bloomberg: PKTM SW, PKTM AV; Reuters: PKTM.S; PKTM.VI

End of Inside Information

10-Jan-2024 CET/CEST News transmitted by EQS Group AG. www.eqs.com

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ISIN: AT0000KTM102
WKN: A2JKHY
Listed: SIX, Vienna Stock Exchange
EQS News ID: 1811459

Valorennummer (Schweiz): 41860974 Wertpapierkürzel: PKTM Bloomberg: PKTM SW ; PKTM AV
Reuters: PKTM.S; PKTM.VI

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