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Worldwide fans of Hugo will soon be able to hit the real jackpot together with Hugo

COPENHAGEN, May 19. 2016. Hugo Games A/S (OAX: HUGO), a mobile interactive entertainment developer and publisher of mobile games is pleased to announce that the company has entered into a worldwide agreement with leading suppliers of casino games, Play'n GO and a strategic partnership with Danish casino operator RoyalCasino.dk.

The agreement with Swedish company, Play'n GO is expected to excite slot players around the world as they will soon be able to hunt for real treasures in the mines together with international IP, Hugo. The new slot game will be distributed exclusively by Play'n GO and is expected to release globally in Q3 2016.

The upcoming Hugo slot game will be distributed through Play'n GO's strong international distribution network covering more than 90 operations worldwide.

The premium five-reel slot game is being developed for all user platforms using flash and html5 based on the Hugo IP. The game will have high-definition animations from Hugo's original mine environments with a series of winning combinations across 10 paylines.

Johan Tornqvist, Play'n GO's Chief Executive Officer, said: *"We are very excited to utilise our award-winning game production teams to bring the magic of HUGO to a global audience. We all reminisce about HUGO fondly, and we're confident that this ground-breaking partnership will allow many new memories to be made in future"*.

The strategic partnership between Hugo Games A/S and RoyalCasino.dk focuses on bringing the Hugo IP into the online casino games vertical through the agreement with Play'n GO. As part of assisting with online casino gaming advise, RoyalCasino.dk becomes the first confirmed distribution partner of the upcoming Hugo slot game. Hugo Games and Play'N Go have entered into exclusive distribution rights for the Danish market with RoyalCasino.dk for the Hugo slot game. RoyalCasino.dk is led by former General Manager of Tivoli's Online Casino and Gaming Arcade business, Per Petersen.

Per Petersen commented: *"People across 40 countries worldwide fondly remembers watching fellow television viewers navigate the Hugo troll through a mazy mine for treasure and prizes. Hugo was a massive television hit and now we're giving players the chance of fulfilling that dream – to play and win with Hugo themselves"*.

This announcement does not alter the previously announced expectations to 2016, most recently communicated in the Annual Report 2015.

Enquiries regarding this announcement should be addressed to:

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**About Hugo Games**

Hugo Games is a Nordic mobile games publisher and developer located in Copenhagen. At Hugo Games we are passionate about games and we are committed to making titles that will engage and bring genuine joy to people for years. We have a consistent portfolio of games globally available across a wide range of platforms including iOS, Android, Windows, Amazon and Facebook. More information available at www.hugogames.com