



Announcement no. 38/2017
Copenhagen, 29. September 2017

Hugo Games appoint board member Henrik Nielsen as the new CEO.

Copenhagen September 29th, 2017.

In order to strengthen Hugo Games organisation, it has been decided to appoint board member Henrik Nielsen as the new CEO of Hugo Games as of today. Henrik has held several senior leadership positions in both multinational corporates as well as start-up companies.

During his 7 years as CFO and COO in Unity Technologies, Henrik Nielsen played an important role in bringing the company from a small start-up in Copenhagen to a global tech company with subsidiaries and activities all over the world. Henrik's experience also includes several leadership positions within Dell Computer in both Europe and Asia.

Henrik's task is to bring Hugo Games to a new level within the next 18 months not least by utilizing the very exciting IP contracts Hugo Games has signed over the last year. Henrik Nielsen states: "I see a very strong potential in Hugo Games otherwise I would not have agreed to take on the role as CEO. I will focus on the organisation and keep looking for opportunities in the market in a broad term, I'm very excited to begin this assignment".

Henrik will as a consequence of this resign from the Board of Directors.

Henrik Kølle will work closely together with Henrik Nielsen with the aim to secure the quality of the games and to meet deadlines. But as of today, Henrik Kølle will no longer be CEO of Hugo Games.

Mogens Agger is appointed to Vice President, Business Development and will continue to handle relations with IP-holders and he is expected to strengthen this focus and strategy.

About Hugo Games

Hugo Games is a Nordic mobile games publisher and developer located in Copenhagen. At Hugo Games we are passionate about games and we are committed to making titles that will engage and bring genuine joy to people for years. We have a consistent portfolio of games globally available across a wide range of platforms including iOS, Android, Windows, Amazon and Facebook.

More information available at www.hugogames.com

For more information contact:

Chairman of the Board in Hugo Games, Bertel Maigaard: +45 20873037