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5th Planet Games A/S Announces Physical Distribution Agreement with BIGBEN Interactive S.A.

COPENHAGEN – December 18, 2025 - 5th Planet Games A/S (OAX: 5PG), the Copenhagen-based video games publisher and financier, announced today its entrance into a significant partnership agreement with BIGBEN Interactive Belgium S.A., further strengthening 5th Planet Games' physical video game distribution capabilities across the Benelux region.

Under the terms of the agreement, 5th Planet Games will continue to coordinate the distribution of physical edition games across its video game portfolio in the region, with BIGBEN Interactive now specifically leading local marketing and distribution logistics in Belgium, Netherlands and Luxembourg. This new agreement follows similar partnerships announced earlier this year with Nordisk Interactive A/S in the Nordics region and Baltic states, and Glomerk S.A. in Poland, Czech Republic, Slovakia and Hungary.

In partnership with Skybound Entertainment, 5th Planet Games has brought physical editions of hit games like *Frostpunk 2*, *Orcs Must Die! Deathtrap*, *Before Your Eyes* and *Goodnight Universe* to market in these regions, with similar plans for upcoming titles including the highly anticipated fighting game *Invincible VS*.

Commenting on the new agreement Mark Stanger, CEO at 5th Planet Games said:

"Whilst the global video games market continues its migration towards digital delivery, there remains a significant market for physical boxed product. In some cases, this can represent almost half of the lifetime sales of a game, as well as the opportunity for additional related SKUs including premium Collector's Editions and other associated merchandise. Our new partnership with BIGBEN Interactive, a company that has been working in this space for decades, now extends 5th Planet's capabilities in delivering and marketing physical games to customers across much of Central and Northern Europe."

Daniel Janssens, Director of BIGBEN Interactive made the following comment on the agreement:

"We're thrilled to enter this partnership with 5th Planet Games and to work with their amazing range of brands. With our strong Benelux presence and expertise from more than 25 years in the gaming business, we are confident that we can engage the audience here with the compelling 5th Planet Games IPs."

About 5th Planet Games

5th Planet Games is a video games publisher and financier located in Copenhagen, active in games across all global platforms and devices. It has a long and successful history of working with established brands and strong IP. In partnership with Skybound Entertainment, the company extends access to compelling, global IP such as *The Walking Dead* and *Invincible*.

About BIGBEN Interactive

A front-runner in the digital entertainment industry, BIGBEN applies its expertise to the strategic fields of Gaming, Mobile, and Audio. Since 1981, with its successful and long-standing European base, BIGBEN has extended its distribution network to five continents. Heading a network of several subsidiaries, with more than 800 employees worldwide, BIGBEN' historic headquarters in Lesquin (France) manages the sales activities of BIGBEN teams in France, Benelux, Germany, Italy and Spain

About Skybound Entertainment

Skybound is the leading entertainment company built to create, produce, scale, and sustain world-class IP across comics, television, film, video games, audio, merchandise and collectibles. Co-founded by visionary creator Robert Kirkman and CEO David Alpert, Skybound owns and controls a portfolio of globally recognized franchises and cultural hits including *The Walking Dead*, *Invincible*, *Impact Winter*, *Stillwater* and others. Through a creator-first model, Skybound has become the go-to launchpad for original stories across all forms of entertainment.

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