

ARYZTA acquires French distribution business

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ARYZTA AG announces that its French Coup de Pates (CdP) business is acquiring 100% of Société Européenne des Beurres (SEB), a French distribution business established in 1973 and specialising in the distribution of frozen products in south-west France.

SEB has been an exclusive and independent distributor of the ARYZTA, Coup de Pates and La Carte d'Hubert brands in Bordeaux and the surrounding area since 1991.

The acquisition will strengthen CdP's national distribution platform in France and support increased organic growth in the south-west region centered on Bordeaux.

ARYZTA AG Chairman and Interim Group CEO Urs Jordi commented:

"The SEB acquisition consolidates Coup de Pates as the regional frozen distributor in south-west France and provides an excellent platform to deliver further strong organic growth for the French business."

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About ARYZTA

ARYZTA AG ('ARYZTA') is an international bakery company with a leadership position in convenience bakery. ARYZTA is based in Schlieren, Switzerland, with operations in Europe, Asia, Australia and New Zealand. ARYZTA is listed on the SIX Swiss Exchange (SIX: ARYN).
