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# Conferize announces user metrics for Q3 2018: Continued strong growth

Conferize A/S announces today key figures for the activity on the Company's digital Event Management platform for Q3 2018.

	2018 Q3	Annual Growth	Monthly avg. Growth
Users	56,797	60 %	4 %
Event organizers	11,393	271 %	12 %
Events, accumulated	29,059	63 %	4 %

Conferize's primary customer segment is the event organizers, being the primary players in the industry. By the end of Q3 2018, 11,393 event organizers had signed up to an account on the platform. This is an increase of 36 % compared to last quarter. Viewed over the past 12 months, Conferize has realized an average monthly growth of more than 12 % within this segment.

The more than 11,000 event organizers on the platform is a strong starting point for the launch of the next generation of the Company's Event Management Software (EMS) 30 November 2018.

At the end of Q3 2018, 29,059 events had been created on the platform, corresponding to a growth of 12 % compared to last quarter. Out of these events, 5,712 events have not yet taken place, so the full effect on the number of users is yet to be seen.

The total number of user accounts (event organizers and event-goers) on the platform was 56,797 accounts at the end of Q3 2018. This is a growth of 12 % in the total number of users on the platform compared to last quarter.

The company maintains the expectations for growth and revenue as previously announced. Expectations based on current performance are shown in the table below.

	2018	2019	2020	2021
Users (1,000)	63	123	231	374
Event organizers (1,000)	13	28	49	78
Events, accumulated (1,000)	32	51	80	130
Revenue (\$ 1,000)	0	71	1,089	2,954

**About Conferize**

Conferize is a groundbreaking digital event platform focusing on creating more meaningful meetings and communities. On the Conferize platform, event-goers, organizers and speakers get a shared digital space to network, share knowledge and create content - before, during and after the physical encounter.

The goal of Conferize is to achieve a leading position in the global event market through the constant attraction of ever more event organizers - and thus participants and speakers. As a result of the growing user base, Conferize will eventually build a global network of users, events, communities and knowledge - a network that event participants around the globe can navigate and participate in to create more meaningful meetings between people.

Business registration no. 34472742  
[invest.conferize.com](http://invest.conferize.com)

**Certified Adviser**

The Company's Certified Adviser is BDO Statsautoriseret revisionsaktieselskab (Business registration no. 20222670), Gert Mortensen, Havneholmen 29, DK-1561 København V, +45 39 15 52 00.

**Investor relations**

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