05 April 2023 08:00:00 CEST

Better Collective – Share buyback program

On February 21, 2023 Better Collective A/S ("the Company") initiated a share buyback program for up to 10 mEUR, to be executed during the period from February 22, 2023 to April 24, 2023.

Regulatory Release no. 18/2023

Reference is made to the regulatory release no. 7 "*Better Collective initiates share buyback program*" published on February 21, 2023.

The following transactions have been executed under the program during the period from March 29, 2023 to April 4, 2023:

Date	Number of shares	Average weighted purchase price (SEK per share)	Amount (SEK)
29/3/2023	10,787	191.4532	2,065,206
30/3/2023	10,617	197.5254	2,097,127
31/3/2023	11,109	199.1675	2,212,552
3/4/2023	10,998	200.5650	2,205,814
4/4/2023	10,878	207.0931	2,252,759
Accumulated under the program following above purchases:	292,351		55,126,846

Following the above purchases, Better Collective A/S holds 1,074,981 treasury shares corresponding to 1.95% of the outstanding share capital of the Company.

Purchases for an amount of up to EUR 5,126,787 (SEK 55,573,154) remain to be executed under the program.

Contact

Investor Relations
Mikkel Munch-Jacobsgaard
Investor@bettercollective.com

About Better Collective

With a vision to become the Leading Digital Sports Media Group, **Better Collective** owns and operates international, as well as local, sports communities and media that aim to make sports entertainment sustainably engaging and fun. Via its online media, the Group provides prime quality content, data insights, betting tips and educational tools for enthusiastic sports fans of the world. Headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO), Better Collective's portfolio includes; **Action Network**, **VegasInsider.com**, **HLTV.org**, **FUTBIN.com**, and **bettingexpert.com**. To learn more about Better Collective please visit **bettercollective.com**

This information is information that Better Collective is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2023-04-05 08:00 CEST.