



BETTER
COLLECTIVE

CVR. 27652913



28 November 2024 07:00:00 CET

Share buyback program completed

On 24 June 2024 Better Collective initiated a share buyback program for up to 20 mEUR, to be executed during the period from 24 June 2024 to 5 September 2024. On the 5th of September, the program was extended until and including 27 November 2024. As November 27th, 2024 was the last trading date in the program, the buyback program is hereby complete.

Regulatory Release no. 60/2024

The following transactions have so far been executed under the program:

Date	Number of shares	Average purchase price (SEK per share)	Amount (SEK)	Trading venue
25 November	11,000	132.9600	1,462,531	Nasdaq Stockholm
26 November	10,007	129.2400	1,293,264	Nasdaq Stockholm
27 November	5,200	127.0400	660,598	Nasdaq Stockholm
Accumulated under the program following above purchases:	1,117,757		232,511,711	

The above transactions have been conducted by Nordea on behalf of the Company. Following the above purchases, Better Collective holds 1,117,757 treasury shares corresponding to approximately 1.8% of the outstanding share capital of the company. The total share capital of the company amounts to nominally EUR 630,766.27 made up of 63,076,627 shares of EUR 0.01 each. As November 27th, 2024 was the last trading date in the program, the buyback program is hereby complete.

About Better Collective

Better Collective owns global and national sport media, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's portfolio of digital sports media brands includes; [HLTV](#), [FUTBIN](#), [Betarades](#), [Soccernews](#), [Tipsbladet](#), [SvenskaFans](#), [Action Network](#), [Playmaker HQ](#), [VegasInsider](#), [Bolavip](#) and [Redgol](#). The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit bettercollective.com.

Contact

Investor Relations

Mikkel Munch Jacobsgaard
Investor@bettercollective.com