



BETTER
COLLECTIVE

CVR. 27652913



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Better Collective – Share buyback program

On 24 June 2024 Better Collective initiated a share buyback program for up to 20 mEUR, to be executed during the period from 24 June 2024 to 5 September 2024. On the 5th of September, the program was extended until and including 27 November 2024.

Regulatory release 45/2024

The following transactions have so far been executed under the program:

Date	Number of shares	Average purchase price (SEK per share)	Amount (SEK)	Trading venue
9 September	10,000	224.7935	2,247,935	Nasdaq Stockholm
10 September	10,000	221.3440	2,213,440	Nasdaq Stockholm
11 September	9,540	213.7579	2,039,250	Nasdaq Stockholm
12 September	7,900	213.8456	1,689,380	Nasdaq Stockholm
13 September	10,000	213.4400	2,134,400	Nasdaq Stockholm

Accumulated under the program following above purchases:	608,627		141,481,799	
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The above transactions have been conducted by Nordea on behalf of the Company. Following the above purchases, Better Collective holds 608,627 treasury shares corresponding to approximately 1.0% of the outstanding share capital of the company. The total share capital of the company amounts to nominally EUR 629,537.92 made up of 62,953,792 shares of EUR 0.01 each. Purchases for an amount of up to approximately EUR 7,576,000 remain to be executed under the program.

About Better Collective

Better Collective owns global and national sport media, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's portfolio of digital sports media brands includes; [HLTV](#), [FUTBIN](#), [Betarades](#), [Soccernews](#), [Tipsbladet](#), [SvenskaFans](#), [Action Network](#), [Playmaker HQ](#), [VegasInsider](#), [Bolavip](#) and [Redgol](#). The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit bettercollective.com.

Contact

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