



BETTER
COLLECTIVE

CVR. 27652913



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Better Collective – Share buyback program

On 24 June 2024 Better Collective initiated a share buyback program for up to 20 mEUR, to be executed during the period from 24 June 2024 to 5 September 2024. On the 5th of September, the program was extended until and including 27 November 2024.

Regulatory release 55/2024

The following transactions have so far been executed under the program:

Date	Number of shares	Average purchase price (SEK per share)	Amount (SEK)	Trading venue
28 October	17,500	140.1600	2,452,767	Nasdaq Stockholm
29 October	14,490	143.6700	2,081,759	Nasdaq Stockholm
30 October	9,798	139.2500	1,364,347	Nasdaq Stockholm
31 October	10,880	140.7600	1,531,494	Nasdaq Stockholm
1 November	13,921	139.9300	1,947,913	Nasdaq Stockholm

Accumulated under the program following above purchases:	935,297		207,359,188	
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The above transactions have been conducted by Nordea on behalf of the Company. Following the above purchases, Better Collective holds 935,297 treasury shares corresponding to approximately 1.5% of the outstanding share capital of the company. The total share capital of the company amounts to nominally EUR 630,766.27 made up of 63,076,627 shares of EUR 0.01 each. Purchases for an amount of up to approximately EUR 2,026,000 remain to be executed under the program.

About Better Collective

Better Collective owns global and national sport media, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's portfolio of digital sports media brands includes; [HLTV](#), [FUTBIN](#), [Betarades](#), [Soccernews](#), [Tipsbladet](#), [SvenskaFans](#), [Action Network](#), [Playmaker HQ](#), [VegasInsider](#), [Bolavip](#) and [Redgol](#). The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit bettercollective.com.

Contact

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