



BETTER  
COLLECTIVE

CVR. 27652913



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## Better Collective – Share buyback program

On 22 May 2025, Better Collective A/S initiated a share buyback program for up to 10 mEUR, to be executed from 22 May 2025 to 26 August 2025.

Regulatory Release no. 24/2025

The following transactions have been executed under the program:

Date	Number of shares	Average purchase price (SEK per share)	Amount (SEK)	Trading venue
04 June	20,000	124.1201	2,482,402	Nasdaq Stockholm
05 June	2,680	127.7135	342,272	Nasdaq Stockholm
09 June	7,009	129.4863	907,569	Nasdaq Stockholm
10 June	15,000	127.6642	1,914,963	Nasdaq Stockholm
Accumulated under the program following the above purchases:	177,177		22,523,879	

Nordea carried out the transactions mentioned above on behalf of Better Collective. Following the above purchases, Better Collective owns 1,155,539 treasury shares, representing approximately 1.9% of the Company's outstanding share capital. Better Collective's total share capital amounts to nominally 619,588.70 EUR, consisting of 61,958,870 shares valued at 0.01 EUR each. Purchases totaling approximately 7,931,000 EUR are still pending completion under the program.

## About Better Collective

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Better Collective owns leading digital sport media, sports betting media and esports communities, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's House of Brands includes; [HLTV](#), [FUTBIN](#), [Betarades](#), [AceOdds](#), [Wettbasis](#), [Action Network](#), [Playmaker HQ](#), [VegasInsider](#), [The Nation Network](#), and [Bolavip](#). The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit [bettercollective.com](https://bettercollective.com).

## Contact

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### Investor Relations

Mikkel Munch Jacobsgaard  
[Investor@bettercollective.com](mailto:Investor@bettercollective.com)