



PRESS RELEASE

Paris, January 5, 2026

Havas reports the progress of transactions under its current share buyback program

Havas N.V. (EURONEXT: HAVAS) hereby reports transaction details related to the €50 million buyback program as communicated on May 28, 2025.

From December 29, 2025, up to and including January 2, 2026, a total of 12,316 shares were repurchased on exchange at an average price of €16.7527.

Up to and including January 2, 2026, a total of 14,955,455 shares were repurchased under the share buyback program for a total consideration of €1.6622, taking into account Havas reverse split¹.

Havas N.V. publishes on a weekly basis, every Monday, an overview of the progress of the share buyback program on its website: www.havas.com/investor-relations-shareholders/regulated-information/

For more information, please contact:

Charlotte Rambaud

Global Chief Communications Officer

charlotte.rambaud@havas.com

+33 6 64 67 66 27

Delphine Maillet

Head of Investor Relations

delphine.maillet@havas.com

+33 6 80 36 18 12

Kristin Calmes

Global Senior Communications Officer

kristin.calmes@havas.com

+33 6 08 40 76 27

About Havas

Founded in 1835 in Paris, Havas is one of the world's largest global communications groups, with nearly 23,000 people operating in over 100 markets and sharing one mission: to make a meaningful difference to brands, businesses, and people. To meet the needs of its clients, Havas has developed a seamlessly integrated strategy and operating system, Converged, fusing all its global expertise, tools and capabilities, to create, produce, and distribute real-time, optimized, and personalized marketing solutions at scale. With inspired human ideas at the heart of this unique model, supercharged by the latest data, technology and AI, the teams work together with agility and in perfect synergy within Havas Villages to provide clients with tailor-made solutions that support them in their positive transformation. Havas is committed to building an inclusive and equitable workplace that prioritizes the well-being and professional development of its talent. Further information about Havas is available at www.havas.com.

¹Havas reverse split on November, 18, 2025. Please refer to press release: https://www.havas.com/press_release/havas-n-v-announces-a-reverse-share-split/