







# home to go\_

# **Investor Presentation**

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## This is what HomeToGo is all about



- Own a house? Maybe you have a lovely holiday place somewhere by a beautiful lake, coastline or in the mountains
- Want to utilize your asset? Maybe you only use your house with your family. But our guess is that you also view your house as an asset to make some money
- This is where we come in to help:
  - You're looking for travellers to rent your house? You'll find them via our Marketplace
  - You need to write invoices and manage a booking calendar? We have a "Mini SAP" for you
  - You have 20 houses and not just 1? Lucky you! We also have an enterprise-grade software to manage these
    - You only want to contemplate your ROI and leave all operational hassle to us? We offer a high-end all-inclusive owner service

We are Europe's leading vacation rental group, combining B2B software & tech-enabled service solutions with an AI-powered B2C Marketplace

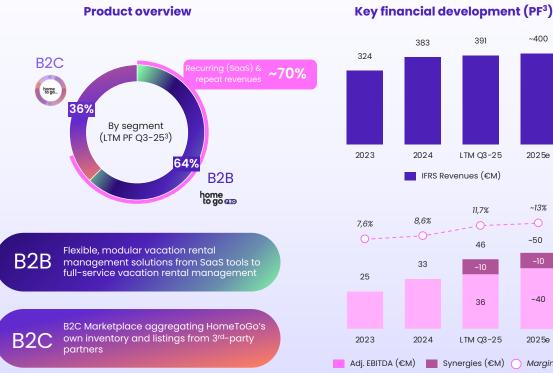


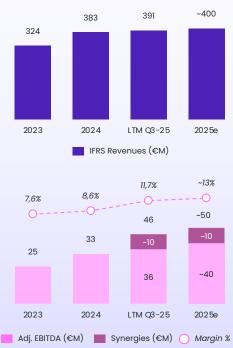
HomeToGo is the backbone of vacation rentals in Europe – providing software and tech-enabled services to the supply side and connectivity to the demand side

Full-service offering enables HomeToGo to retain customers within its ecosystem Owner/ Host - mitigating churn as customer needs evolve Supply-side **Demand-side** nome to go Pro home to go. Software **End-customers Product Split of IFRS Revenue** Industry-leading software for professional property Access to the world's largest selection of 20M+ managers and independent hosts vacation rental offers across thousands of partners Selected features Selected features B<sub>2</sub>B home to go 🚥 Price and availability Centralised quest White label and AI-powered Al-powered Al-enhanced synchronisation communication API products travel planner travel assistant reviews & summaries 64% By segment (LTM PF Q3-25<sup>2</sup>) 36% Services **Partners** Tech-enabled services ranging from management and Access to a large and growing demand from up to distribution services to full-service property management 50M monthly visitors in a highly fragmented market1 Selected services Selected features Listing Cleaning Onsite quest Access to attractive Access to Al-driven Access to HTG's handling digital infrastructure marketina expertise & pricing & laundry customer group

## HomeToGo is Europe's leading vacation rental platform, with a B2B focus and full vertical integration

## **Background** Founded in 2014 Headquartered in Berlin, Germany<sup>1</sup> +1,600 employees2 Publicly listed since 2021 **Commercial highlights** >250K Properties managed via B2B software and tech enabled services4 Vacation rental offers via B2C >20M Marketplace of Interhome's properties 70% exclusively managed >€3B Enabled Gross Booking Value via B2B segment Local Service Offices (LSO) across 210 Europe<sup>5</sup> Years avg. length for B2B VRMC6 contracts







## HomeToGo's revenue model in a nutshell



### **B2B: Software & Service Solutions**

(~64% of IFRS Revenues<sup>1</sup>)



Volume-based

Recurring & repeat revenues



**Subscription** 

SaaS revenues



Software Revenues based on booking volume

~15% of booking value

**Tech-enabled services** 

Service Revenues based on booking volume

~20-48% of booking value

### Software (subscription)

Monthly base fee €29 + Monthly fee per property managed €12



**B2C: Marketplace** (~36% of IFRS Revenues<sup>1</sup>)

23%



15%

**Booking (Onsite)** 

Commission of booking value

**Advertising** 

Advertising revenues

#### Ilustrative example

Traveler's total spent
(Gross Booking Value)

X Our revenue share
("take rate")

■ Booking Revenue

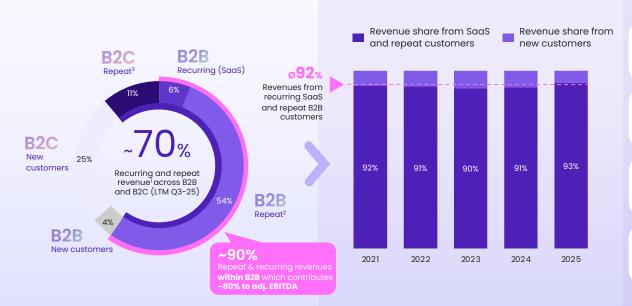
€1,000

12.8%



# HomeToGo's loyal B2B partners & customers provide an attractive share of highly predictable repeat and recurring revenues

HomeToGo\_PRO is the largest segment (~80% of adj. EBITDA) and is characterized by a sticky repeat and recurring revenue base





services

Low churn among professional partners – 60,000+ B2B accounts and 250,000+ units rely on HomeToGo's B2B software & tech-enabled



**Deep integration** – Proprietary tools for channel management, pricing, and automation are deeply embedded in partner workflows, raising switching costs



**Diversified partner base** – A broad mix of partners, including OTAs, managers, and hosts, fuels resilience



**Continuous product innovation** – Regular enhancements keep partners engaged and make HomeToGo a critical part of their business growth



# Highly diversified customer base with no single customer contributing more than ~9% to group revenue



# Vertical integration allows lifting tangible financial and operational synergies between the core B2B segment and B2C Marketplace

B<sub>2</sub>B

Software & tech-enabled service solutions

B<sub>2</sub>C

Marketplace with largest selection of vacation rentals

### Deep real-time market insights

The Marketplace acts as a 'Bloomberg for vacation rentals' for our B2B partners and businesses: Deep real-time insights into demand-side market dvnamics

### **Technology incubator for B2B** products

The Marketplace serves as a testing ground for innovative B2B solutions such as dynamic pricing and payment platforms

### Lead generation & acquisition channel

Marketplace traffic generates leads for B2B businesses and vice versa, enabling cross-segment growth and M&A insights

## Internalized distribution margin

Using our own Marketplace as a distribution channel reduces dependency on third-party platforms and retains margin internally

#### Full-spectrum software & services

HomeToGo\_PRO offers hosts a flexible ecosystem of tools, allowing them to "trade up" or "trade down" while reducing acquisition costs

### **Building trust & brand** reinforcement

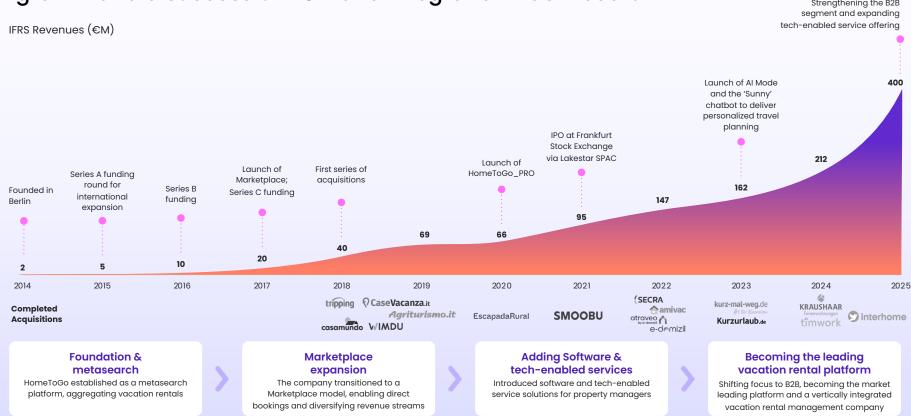
throughout the entire portfolio, strengthening trust, consistency, and long-term customer and partner loyalty



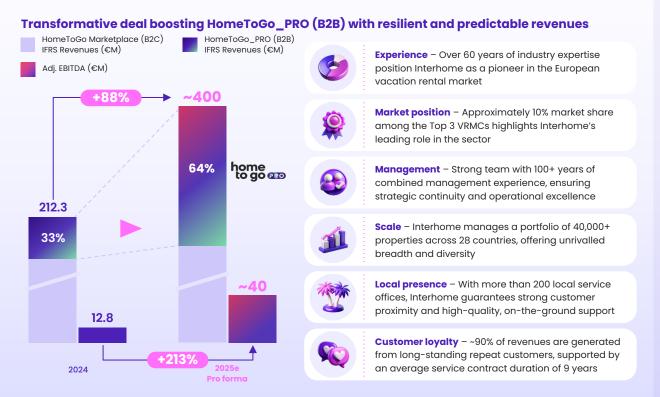




# From a startup to the leading vacation rental platform in Europe through organic growth and a successful M&A and integration track record



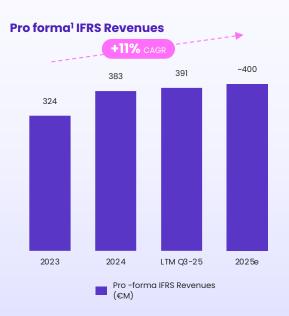
# Transformative Interhome acquisition closed August 2025: Shifts HomeToGo's focus to B2B, triples profitability, and enables significant positive free cash flow

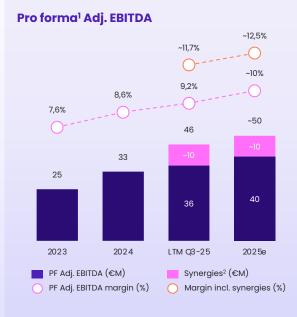


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Total purchase price cash-free, debt-free	€250 <sub>M¹</sub>
Purchase price payable at closing  Funded with an C85M equity raise and C75M loan to be refinanced with the bond proceeds	€160м¹
Deferred purchase price payable 2026-2029 (payments wi only be made subject to certain value-added tax risks with a value below the deferred amount, not materializing)	" €90 <sub>M¹</sub>
LTM Q3-2025 <b>EV / EBITDA</b> multiple (pre synergies)	~ <b>11.7</b> x²
LTM Q3-2025 <b>EV / EBITDA</b> multiple (post synergies <sup>3</sup> )	~ <b>8.0</b> <sub>x²</sub>

Transaction oconomics

# Attractive financial profile with HomeToGo's growth engine complemented by Interhome's stable B2B business to form a synergistic, asset-light group



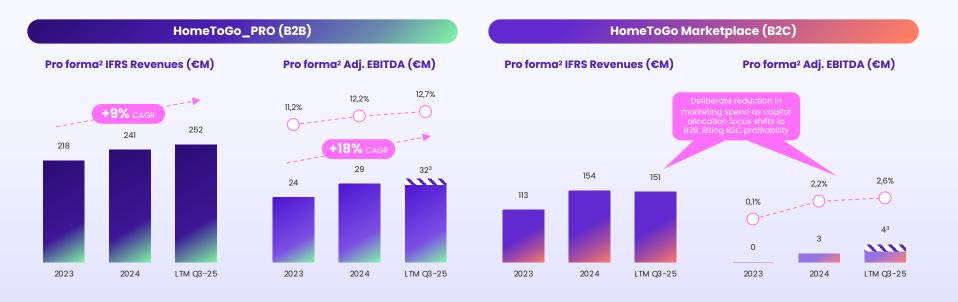








# Business focus has shifted to the higher margin, stable B2B segment HomeToGo\_PRO contributing 63%<sup>1</sup> to revenues and 81% to adj. EBITDA





# FY/25 guidance confirmed

	IFRS Revenues	Adjusted EBITDA	Free Cash Flow	
Pro-forma combined (Incl. Interhome as of 1 Jan 2025)	~€400M (+4% YoY vs. FY/24 PF) (+88% YoY vs. FY/24 stat.)	<b>~€40M</b> (+22% YoY vs. FY/24 PF) (+213% YoY vs. FY/24 stat.)	Positive	Outlook reflects timing of initial
				statutory consolidation of Interhome. Therefore
FY/25 guidance based on statutory financials	>€260M (+22% YoY)	<b>&gt;€11M</b> (-14% YoY)	Negative	the 'pro-forma combined' view better reflects the 'true' status quo

- IFRS Revenues: Interhome is expected to contribute €30M in IFRS Revenues for the post-closing period (28 Aug 31 Dec 2025). This amount reflects the pronounced seasonality of the business, as the peak summer travel season had largely concluded by the consolidation date.
- Adjusted EBITDA: The expected Adjusted EBITDA contribution from Interhome for the post-closing period is €(8)M. This is a
  direct result of the seasonal business model, where profits are concentrated in Q2 and Q3, while operational costs are incurred
  more evenly throughout the year.
- Free Cash Flow: On a statutory basis, the Group's Free Cash Flow for FY/25 is expected to be negative. This is driven by Interhome's typical cash flow cycle, which involves significant payments to hosts following the summer peak travel months. On a pro-forma basis we expect positive cash flow for 2025

## 5 Reasons why to invest in HomeToGo



#### HomeToGo is Europe's leading vacation rental platform

- Offering covers the entire vacation rental value chain
- Focus on attractive, sticky B2B activities with ~90% recurring and repeat revenue share contributing >70% to Group revenues and ~80% Group adj. EBITDA¹



### Strong market position in a growing, fragmented market

- The European vacation rental market is projected to grow with a CAGR of 5.4% (2023-2028) as consumers continue to prioritise holidays
- HomeToGo is a top 3 player in the highly fragmented vacation rental management market top 3 players only have a combined ~10% market share



### Unique platform with attractive synergies between B2C and B2B offering combined with a proven M&A track record

- Synergistic relationship between B2B software & tech-enabled services and B2C Marketplace
- Proven value-accretive M&A track record focused on B2B activities with substantial potential for further low-risk M&A in a highly fragmented market



### High share of recurring and repeat revenues from a diversified and sticky customer base with favourable NWC and visibility

- Recurring and repeat revenues account for ~70% of Group revenues and ~90 of revenues within the B2B segment
- Highly diversified customer base
- Generally negative NWC profile from prepayments and limited capex driving attractive adj. free cash flow conversion of approx. 80%



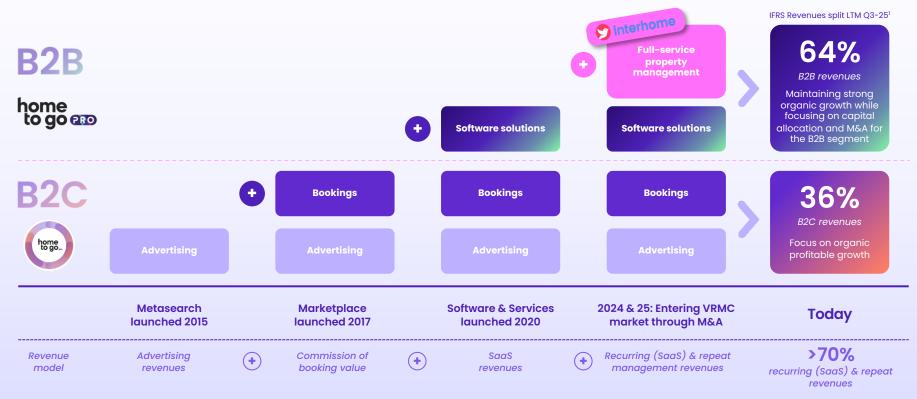
#### Strong management team with proven execution track-record, capital markets experience and access to equity funding

- Founder-led management team with deep experience
- Demonstrated M&A expertise to accelerate organic growth via strategic, targeted acquisitions

# home to go\_

Appendix

# Deliberate vertical integration strategy, transitioning from a B2C model to tech-enabled services and software for a B2B market





# HomeToGo\_PRO is the backbone of vacation home supply in Europe, offering software and tech-enabled service solutions to hosts, homeowners and partners

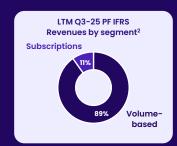
**B2B** 

Software & Service Solutions focusing on SaaS and techenabled services for the Supply side



Software (SaaS) and tech-enabled professional Service Solutions for vacation rentals

HomeToGo\_PRO in brief1



IFRS Revenues share<sup>2</sup> ~64%

Enabled GBV³ >€3B

Inventory 250K+

Paying customers<sup>4</sup> **60K+** 



Attractive underlying segment dynamics with significant growth potential ahead



Strong and growing demand





Robust, recurring revenues B2B revenues are stable, recurring and highly predictable, having experienced strong growth in recent years

Continuous trend of private hosts increasingly seeking



Limited competition

HomeToGo faces limited competition within the B2B segment and can deploy additional capital with a high expected return and low risk



M&A potential in fragmented market

Potential for roll-up M&A in the large, growing and highly fragmented property management and software segment of the market



B2B segment forms HomeToGo's core and centre of gravity and will act as the primary driver of profit growth moving forward

## Following the entrance into property management, HomeToGo now operates across the full competitive landscape

## home to go Pro

### Software / SaaS

### **Tech-enabled services**

## Marketplace



Description

Software for VRMCs, hosts, aggregator/OTAs and small lodging businesses

PMS, channel manager, dynamic pricing, owner portals, accounting

Provide a complete service to owner effectively managing the property in its entirety

Includes distribution, key service, cleaning, check-in, guest communication and more

Act as a distribution site. advertising the property

No involvement in providing home-owner services

Competitive landscape

#### Fraamented market

Limited competition combined with strong demand, recurring (SaaS) revenues and high scalability

#### **Professional market**

Professional and capital heavy competitors Limitations on total market growth

**Example players** 



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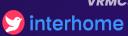






















**Aggregators** 

⟨o⟩ airbnb



Booking.com



Meta-listings sites

trivago

home to go.



Hotels....



## HomeToGo provides flexible and modular tech-enabled services to hosts and homeowners, resulting in higher basket sizes, higher margin and lower churn

## Strong portfolio of Local Service Offices... interhome #LSO per country1,2 210 120 Avg. FTE count Total Local Service Own Local Service Offices (LSO)3 Offices (LSO)2 per LSO ~42k 70% Properties in Exclusive Avg. length for portfolio properties1,4 B2B VRMC contracts1

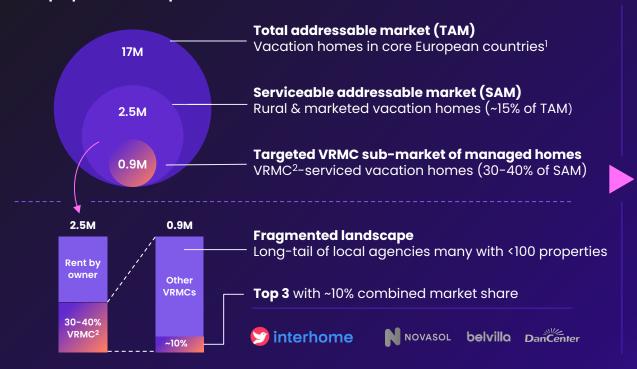
Managing services on behalf of homeowners in key geographies ...providing flexible, modular services... Partial-service vacation rental management 24/7 offsite Listina & pricina support Quality Invoicing management Focuses solely on managing the property's schedule and distribution on behalf of owner **Full-service property management** Onsite guest Key service handling Cleaning & **Maintenance** laundry **End-to-end full-service property** management for owners

# ...enhancing property attractiveness Serviced properties vs. non-serviced properties: Higher basket size Increased margins Higher occupancy rates Higher bookings per property Longer contract durations Average mid double digit take rate for serviced properties<sup>5</sup>

Notes: 1) Interhome only; 2) Excluding partner offices acting on behalf of Interhome; 3) Including partner offices acting on behalf of Interhome; 4) Exclusive properties are properties for which HomeToGo has exclusive distribution rights: 5) Interhome's average take rate across all services and countries: If not explicitly stated otherwise throughout this presentation the term "revenues" refers to IFRS Revenues

# Large and highly fragmented B2B Software & Services market with strong organic growth dynamics and significant M&A roll-up opportunity in the VRMC market through 'buy & build'

### # of properties in Europe



### **Competitive landscape**

Europe represents a large market with ~17M vacation rentals - characterized by fragmentation, low tech adoption, and operational inefficiencies

HTG is one of the few large players in a market characterized by a long-tail of small and hyper-local agencies many with <100 properties under management

- Market is expected to grow driven by secular trends within the tourism industry (regulatory compliance, 'Boomer' exit wave)
- HomeToGo already holds leading market position in Europe with significant growth potential via roll-up M&A

## Industry-leading software suites for property managers and DMOs<sup>1</sup>, and scalable white label and API products for travel industry partners

## **SMOOBU**

Caters to individual hosts managing one to ten properties who seek a self-service solution to retain full control over their business operations

Selected connectivity partners



Booking.com



Selected features



Real-time price and availability synchronisation



Easy-to-build websites for hosts



Centralised auest communication and check-in tools



**Automated smart** messaging across all connected OTAs

Successfully transformed from startup to mature scale-up following acquisition in 2021, and one of the fastest-growing entities within the HomeToGo Group

# (SECRA

Designed for professional property managers and DMOs1 that require a comprehensive, high-retention platform to scale their businesses

Selected connectivity partners



Booking.com



Selected features



Centralised property management through dashboard



Custom website builders and booking engines



Volume-based revenue model with subscription offerings



Seamless integration with major OTAs

Connects HomeToGo with professional property managers. resulting in strong industry partnerships, with volume-based revenue model ensuring significant monetisation potential

# Developed in-house

Seamless integration with HomeToGo's B2C Marketplace through APIs and White Label. providing partners' customers access to a large selection of vacation home rentals



Selected partners



HolidayCheck **DERTOUR** 

#### **Partner offering**



Centralised access to vacation rental listings without multiple provider integrations



Travel agencies

Travel platforms

Enables agents to find accommodation for their clients while earning commissions



Accommodation providers Facilitating the expansion of their accommodation offerings

Strengthens HomeToGo's brand across multiple travel industry segments, while providing first-hand access to trends within both the supply and demand side



## HomeToGo's Al-powered B2C Marketplace seamlessly connects travellers with the perfect home for any trip with the world's largest selection of vacation rentals

Al-powered Marketplace with the world's largest selection of vacation rentals



**Europe's leading vacation rental** Marketplace with AI driven search, and seamless booking experiences for travellers

#### HomeToGo Marketplace in brief





FY-24 GBV >€1.7B

Vacation rental offers 20M+

> FY-24 #Bookings 1.4M+

**Trusted partners** 18K+

Monthly visits<sup>3</sup> **50M** 



HomeToGo Marketplace has a leading position as distribution channel for its partners

#### **Booking (Onsite)**

- HomeToGo receives a percentage-based commission for successful onsite booking on one of its platforms
- IFRS Revenues are accounted for once a traveller has begun his/her holiday

#### **Advertising**



- Revenues from Advertising comprise all activities that are not entirely completed on a HomeToGo Marketplace website
- Generally, HomeToGo receives a commission on every successful offsite booking, referral click or referral inquiry (lead)

Contractual partner of the traveller is the supplier of the Marketplace (property manager/owner)4

HomeToGo in Top 2 (as demand channel)



HomeToGo in Top 5 (as demand channel)





# HomeToGo's Marketplace is a crucial revenue facilitator for partners – with strong development in both take rates and marketing efficiency

#### Access to an attractive customer base...



With an average stay length of 7 days for vacation rental and resulting high basket size of ~ 1,000€ per Onsite booking, HomeToGo present an attractive channel for partners

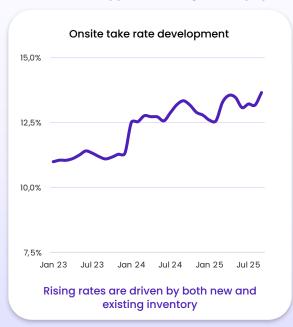


Average booking windows beyond 90 days for vacation rental allow partners to plan ahead and provides occupancy security



HomeToGo travellers represent a customer group with **above** average purchasing power

### ...increases suppliers' willingness to pay...



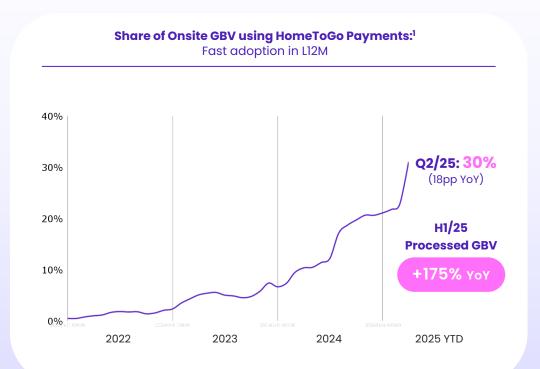
### ...enabling strong marketing efficiency



HomeToGo's B2C Marketplace provides valuable insights and data to the B2B HomeToGo\_PRO segment, while expanding margins through insourcing



# HomeToGo Payments surpassed the total processing volume of 2024 in H1/25 by over 20%



### **Key advantages for**

#### Travelers

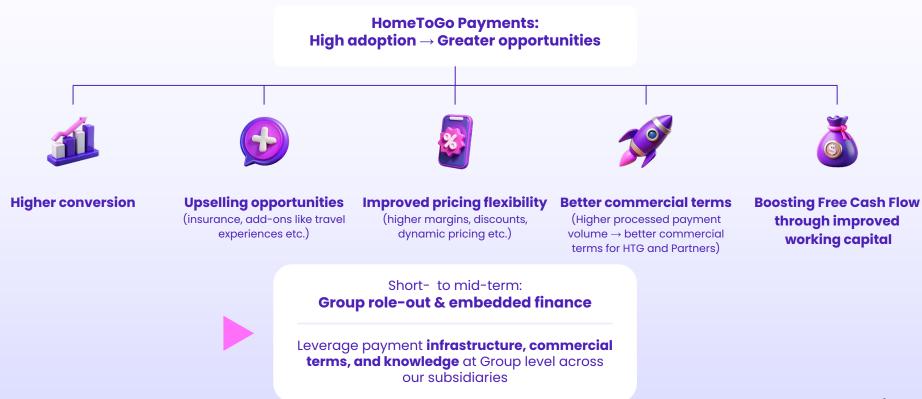
**Enhanced** booking experience and **increased** customer trust through **14** available payment methods

#### **Partners**

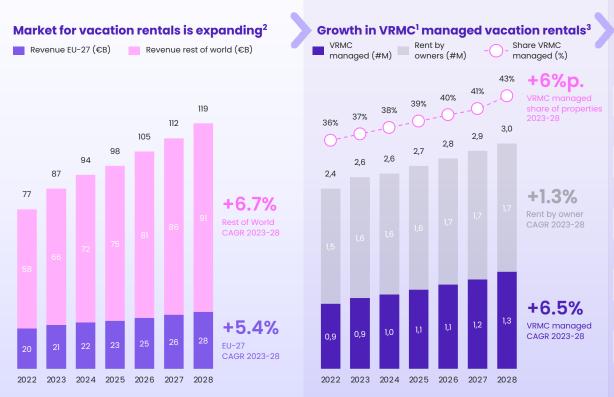
- Higher Conversion
- Lower payment processing fees through larger economies of scale
- 40% lower chargeback rate<sup>1</sup>
- **Reduced** fraud risk
- Lower cancellation rates



# HomeToGo Payments is a multi-lane highway infrastructure delivering compound value over time



# Expanding market with increasing share of Vacation Rental Management Company (VRMC) – benefitting HomeToGo – and strong consolidation potential



### Supportive market trends for HomeToGo



**Sustained growth & resilience** – Despite macro headwinds, the vacation rentals market remains resilient with consumers cutting back elsewhere



#### Accelerated professionalization -

VRMC<sup>1</sup> managed vacation rentals rising from 36% (2022) to 43% (2028) of the total market



Professionalization fuels software demand – As the market professionalizes, demand for

As the market professionalizes, demand for vacation rental management is accelerating



**Technology as a key differentiator** – Digital-first & AI automation powering efficiency, margins, and quest satisfaction



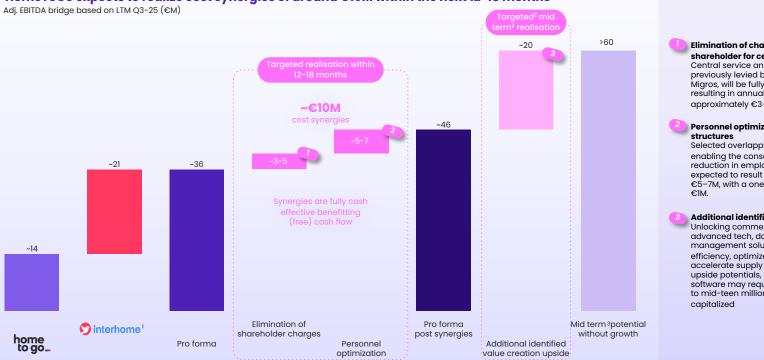
M&A opportunity in a fragmented market -

E.g. top 3 players in VRMC market have only ~10% market share in Europe providing strong consolidation potential



## Tangible cost synergies from the Interhome acquisition of ~€10M and additional value creation potential in the mid term to more than double Adj. EBITDA

#### HomeToGo expects to realize cost synergies of around €10M within the next 12-18 months



#### Elimination of charges from previous shareholder for central services

Central service and IT license charges previously levied by Interhome's former owner, Migros, will be fully eliminated post-acquisition. resulting in annual cost savings of approximately €3-5M going forward

## Personnel optimization by eliminating dual

Selected overlapping activities will be merged, enabling the consolidation of operations and a reduction in employees. This restructuring is expected to result in net annual cost savings of €5-7M, with a one-time redundancy costs of c.

#### Additional identified value creation upside

Unlocking commercial upside by leveraging advanced tech, data, and revenue management solutions to boost marketing efficiency, optimize pricing and occupancy, and accelerate supply growth. Realization of these upside potentials, especially for technology and software may require one-off expenses of lowto mid-teen millions, which may partially be

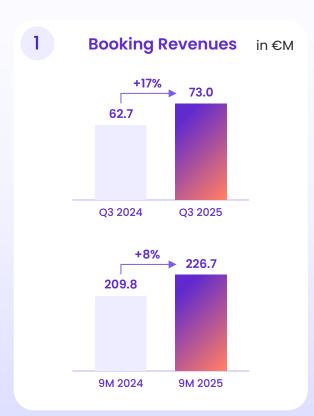


# Vacation rentals are summer-holiday-driven explaining the seasonal development of IFRS Revenues and Adj. EBITDA for HomeToGo





## Record quarterly IFRS Revenues drive significant Adjusted EBITDA improvement

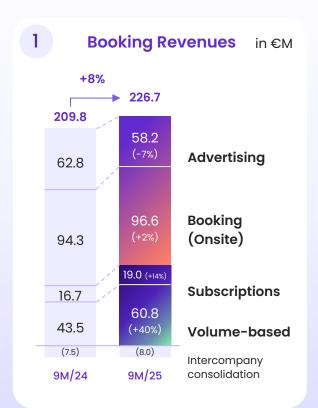


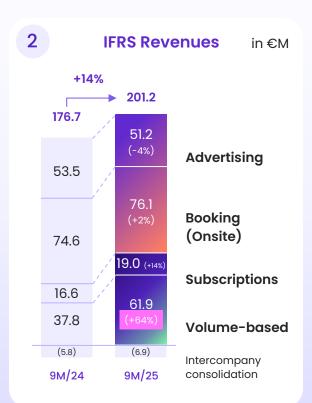


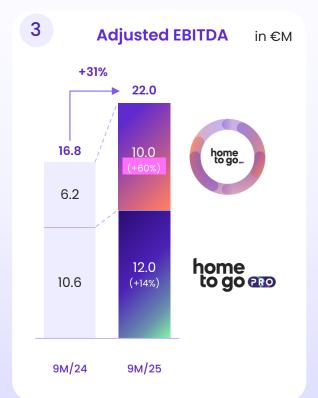




## HomeToGo\_PRO drives revenue growth while Marketplace profitability surges

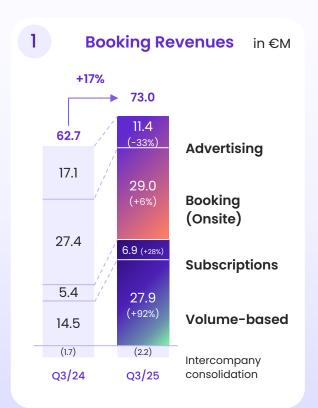


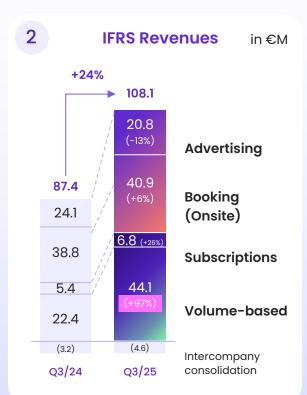


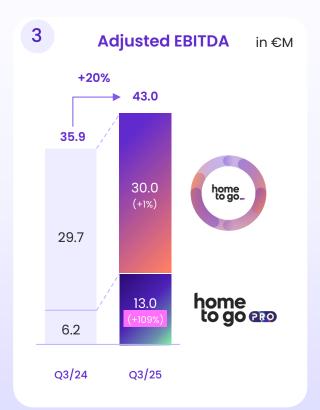




## HomeToGo\_PRO drives Group's double-digit topline and profitability growth in Q3/25

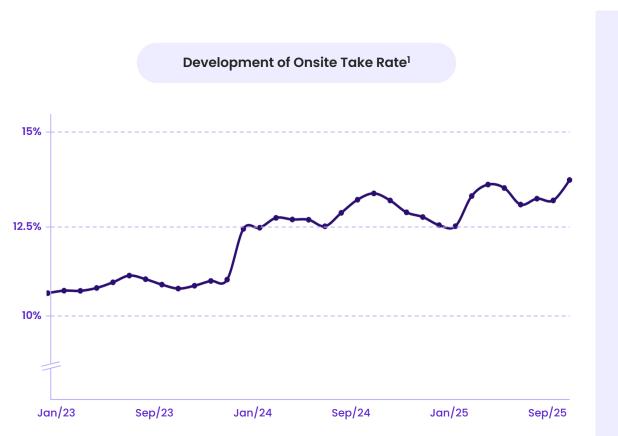


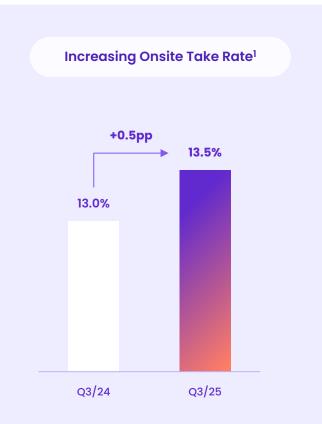






## HomeToGo Marketplace maintains a strong Onsite Take Rate

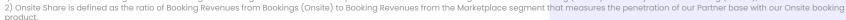




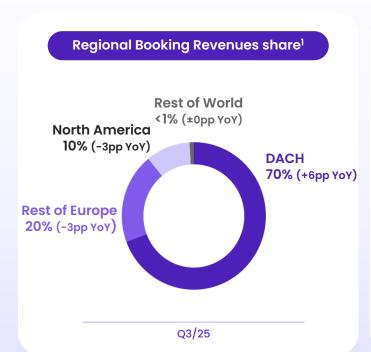
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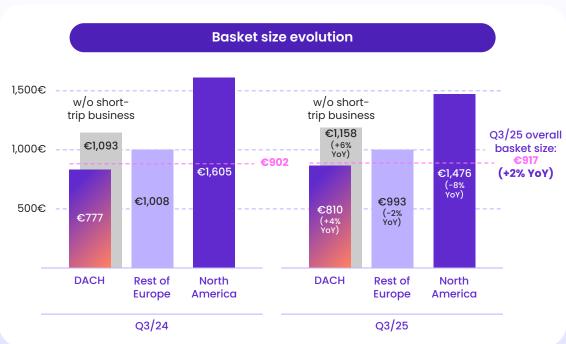
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## Basket size for bookings on our Marketplace continues to grow in our core DACH market

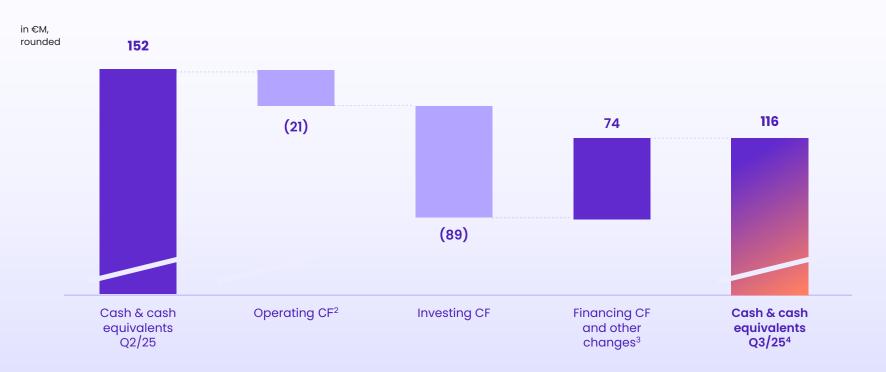






We currently do not see any negative impact from the changing consumer sentiment in our DACH booking KPIs

# Sequential decrease in cash position due to timing of first time consolidation of Interhome and payment of purchase price



<sup>1)</sup> Both Q2/25 and Q3/25 liquidity include investments into other highly liquid short-term financial assets, i.e. money market funds and traveler advance payments. The latter represent an amount of €15.0M at the end of O3/25.

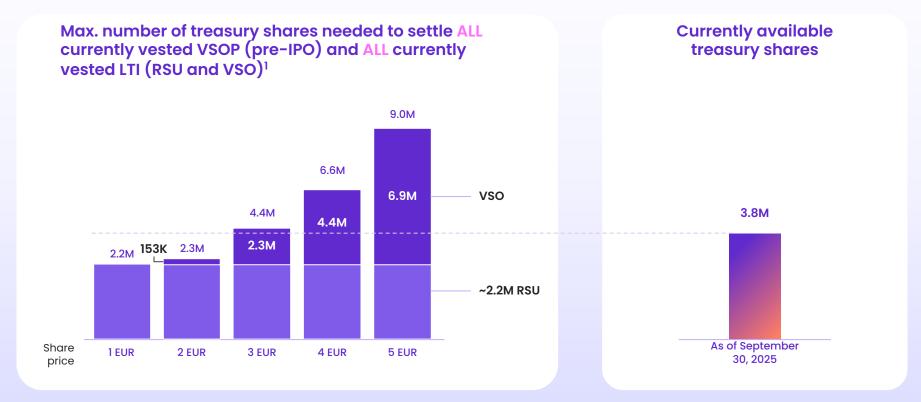


<sup>2)</sup> Net operating cash flow includes net payments made in the amount of €19.4M (Q3/24: cash inflows of €16.6M) for traveler advance payments collected as part of payment services for hosts.

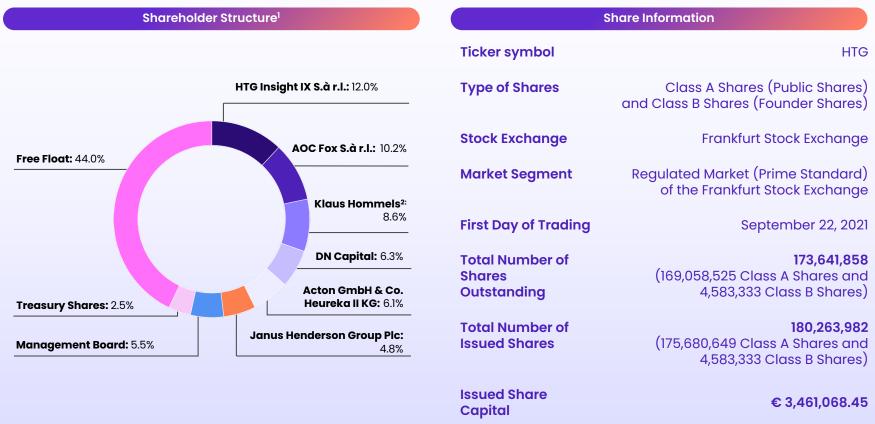
<sup>3)</sup> Includes financing cash flow and effect of exchange rate on cash and cash equivalents.

<sup>4)</sup> Q3/25 cash & cash equivalents include cash of €9.6M that is restricted due to statutory requirements.

# ALL vested share-based compensation claims can easily be covered by treasury shares



### The HomeToGo Share





# Consolidated statutory income statement for HomeToGo SE

Closing of the Interhome acquisition took place on 28 August 2025, after which Interhome was fully consolidated

#### **Income Statement**

€К	<b>FY22</b> (audited)	<b>FY23</b> (audited)	<b>FY24</b> (audited)	9M-24	9M-25
IFRS Revenues	146,839	162,033	212,278	176,716	201,248
Cost of revenues	(12,202)	(9,105)	(13,062)	(5,796)	(17,684)
Product development and operations	(28,678)	(35,546)	(40,723)	(31,177)	(31,080)
Marketing and sales	(126,284)	(113,392)	(142,121)	(112,938)	(123,030)
General and administrative	(47,851)	(36,344)	(46,285)	(33,497)	(36,226)
Other expenses	(1,160)	(1,050)	(1,284)	(830)	(1,955)
Other income	3,671	2,062	1,506	1,573	1,984
Operating profit/ (loss)	(65,665)	(31,342)	(29,691)	(5,948)	(6,743)
Finance income	8,822	4,066	6,662	2,709	4,775
Finance expenses	(1,894)	(800)	(4,385)	(1,604)	(6,503)
Profit (loss) before tax	(58,738)	(28,075)	(27,414)	(4,844)	(8,472)
Income tax expenses	5,239	(206)	(665)	(2,298)	(2,922)
Net profit/ (loss)	(53,499)	(28,281)	(28,079)	(7,142)	(11,393)
Depreciation and amortization	12,974	12,013	19,896	7,729	13,227
EBITDA	(52,691)	(19,329)	(9,795)	1,781	6,485
EBIT	(65,665)	(31,342)	(29,691)	(5,948)	(6,743)



# Shortened Profit and Loss Statement Pro-Forma Combined (after Intercompany Consolidation)



in € thousand	Q1/23	Q2/23	Q3/23	Q4/23	Q1/24	Q2/24	Q3/24	Q4/24	Q1/25	Q2/25	Q3/25
IFRS Revenues	43,666	80,851	158,468	40,893	62,549	93,218	176,603	50,915	59,041	101,329	179,741
Cost of revenues	(14,018)	(19,065)	(27,836)	(14,219)	(15,821)	(19,964)	(29,824)	(15,869)	(16,227)	(22,735)	(30,627)
Gross profit	29,648	61,786	130,632	26,674	46,728	73,254	146,780	35,047	42,814	78,594	149,115
Product development and operations	(10,215)	(11,744)	(11,008)	(13,811)	(11,655)	(14,013)	(13,228)	(13,096)	(12,646)	(12,706)	(13,803)
Marketing and sales	(41,309)	(37,633)	(48,563)	(18,037)	(48,992)	(43,757)	(52,358)	(27,718)	(53,073)	(43,917)	(50,593)
General and administrative	(8,151)	(8,203)	(9,748)	(9,629)	(11,134)	(10,303)	(11,877)	(9,049)	(12,439)	(10,540)	(10,829)
Other expenses	(784)	(921)	(1,175)	489	(3,335)	(408)	(1,543)	(1,284)	(991)	(1,048)	(1,097)
Other income	633	1,469	1,380	2,744	724	1,622	1,667	776	2,337	1,205	595
Adjusted EBITDA	(30,178)	4,754	61,517	(11,570)	(27,664)	6,395	69,441	(15,325)	(33,998)	11,587	73,387
Adjusted EBITDA margin	(69.1)%	5.9%	38.8%	(28.3)%	(44.2)%	6.9%	39.3%	(30.1)%	(57.6)%	11.4%	40.8%



## Impact from first-time Consolidation of Interhome on Group PnL

in € thousand	Q3/24 HTG (standalone)	Q3/25 HTG (standalone)	Interhome contribution (28.8 30.9.2025)	Combined	Consolidation	Q3/25 HTG Group
IFRS Revenues	87,383	89,658	19,075	108,732	(642)	108,090
Cost of revenues(1)(2)	(2,336)	(3,350)	(7,309)	(10,660)	_	(10,660)
Gross profit	85,047	86,307	11,765	98,072	(642)	97,431
Product development and operations <sup>(2)</sup>	(8,728)	(8,578)	(1,682)	(10,260)	_	(10,260)
Marketing and sales <sup>(2)</sup>	(33,414)	(31,752)	(4,712)	(36,464)	642	(35,822)
General and administrative <sup>(2)</sup>	(7,384)	(6,804)	(1,116)	(7,920)	_	(7,920)
Other expenses	(362)	(597)	(234)	(831)	_	(831)
Other income	705	249	115	364	_	364
Adjusted EBITDA	35,864	38,824	4,137	42,961	-	42,961
Adjusted EBITDA Margin	41.0%	43.3%	21.7%	39.5%	0.2%	39.7%



# Consolidated statutory balance sheet for HomeToGo SE

Closing of the Interhome acquisition took place on 28 August 2025, after which Interhome was fully consolidated

#### Assets

€K	FY22 (audited)	<b>FY23</b> (audited)	FY24 (audited)	Sep 30 2024	Sep 30 2025
Non-current assets					
Intangible assets	138,404	140,283	241,522	235,669	474,977
Fixed assets	15,023	13,777	12,377	13,803	33,429
Financial assets	5,504	5,467	10,708	10,863	10,067
Total non-current assets	158,931	159,527	264,607	260,335	518,473
Other non-current assets					
Deferred taxes	-	-	200	520	192
Trade receivables	-	-	-	-	-
Income tax receivables	95	108	113	57	74
Other non-current assets	143	228	169	109	2,525
Total other non-current assets	238	336	482	686	2,791
Current assets					
Trade receivables	14,466	13,515	18,143	39,376	43,322
Income tax receivables	1,622	1,767	4,112	1,667	4,670
Financial assets	51,778	33,567	16,381	17,935	2,016
Cash and cash equivalents	112,050	108,953	70,790	77,850	115,503
Other current assets	5,533	6,290	6,251	5,442	11,251
Total current assets	185,449	164,092	115,677	142,271	176,762
Total assets	344,618	323,955	380,766	403,291	698,027



# Consolidated statutory balance sheet for HomeToGo SE

Closing of the Interhome acquisition took place on 28 August 2025, after which Interhome was fully consolidated

#### **Equity & liabilities**

€К	FY22 (audited)	FY23 (audited)	<b>FY24</b> (audited)	Sep 30 2024	Sep 30 202
Shareholders equity					
Subscribed capital	2,441	2,441	2,441	2,441	3,461
Capital reserve	519,032	523,991	528,002	528,228	614,333
Share-based payments reserve	85,638	96,159	106,815	105,243	114,812
Retained earnings	(343,174)	(371,456)	(402,250)	(381,891)	(413,659)
Other equity components	(240)	(1,015)	(637)	(752)	(727)
Equity of the owners of the parent company	263,697	250,121	234,371	253,270	318,219
Non-controlling interests	<u>-</u>		32,852	33,434	32,990
Total equity Total equity	263,697	250,120	267,223	286,704	351,210
Non-current liabilities					
Deferred taxes	7,930	6,761	19,477	5,787	16,999
Borrowings	5,631	1,730	68	198	49,060
Other financial liabilities	15,517	12,194	18,926	30,197	90,994
Provisions	518	539	550	548	1,450
Other liabilities	417	1,122	886	713	4,232
Total non-current liabilities	30,013	22,346	39,907	37,442	162,735
Current liabilities					
Trade payables	12,544	8,875	18,107	19,032	73,188
Tax liabilities	3,993	3,037	4,796	3,614	13,435
Borrowings	2,844	2,783	109	2,457	22,821
Other financial liabilities	10,057	13,550	26,809	28,727	25,923
Provisions	1,645	2,338	1,340	3,171	1,778
Other liabilities	19,824	20,903	22,474	22,145	46,938
Total current liabilities	50,907	51,486	73,635	79,146	184,082
Total equity and liabilities	344,617	323,952	380,765	403,291	698,027

# Consolidated statutory cash flow for HomeToGo SE (condensed)

Cash outflow driven by closing and onsolidation timing of Interhome with he acquisition closing at peak cash levels before payments to vacation rental hosts were made in 03

#### **Cash Flow Statement**

€K	<b>FY22</b> (audited)	<b>FY23</b> (audited)	<b>FY24</b> (audited)	9M-24	9M-25
Operating profit/ (loss)	(58,738)	(28,075)	(27,414)	(4,844)	(8,472)
Depreciation and amortization of fixed assets	12,974	12,013	19,896	7,729	13,795
Increase / decrease in inventories, accounts receivable as well as other assets	10,261	(1,742)	4,808	(20,596)	(1,862)
Decrease / increase of accounts payables as well as other liabilities  Mainly relates to the reversa	(15,602)	(6,127)	1,858	9,263	(32,338)
Decrease / Increase of provisions	770	697	(2,462)	(982)	175
Paid / refunded income taxes compensation (non-cash ite	em) (750)	(1,687)	(5,355)	(2,882)	(2,128)
Net interest results	(997)	532	773	697	-
Other non-cash operating items	15,732	14,275	8,836	7,729	7,682
Cash flow from operating activities	(36,350)	(10,114)	940	(3,884)	(23,145)
Payment for acquisition of subsidiary, net of cash acquired	(46,199)	114	(37,573)	(31,256)	(90,495)
Payments for property, plant and equipment	(382)	(250)	(502)	(252)	(637)
Payment for intangible assets	(187)	(425)	(1,215)	(766)	(583)
Payments for internally generated intangible assets	(3,828)	(6,576)	(8,990)	(5,629)	(7,402)
Proceeds from sale of property, plant and equipment and intangible assets	(25)	(2)	257	3	3
Proceeds from disposal of property, plant and equipment and intangible assets	-	-	- ,	<i>-</i> 、	88
Sale / (Purchase) of Investments	-	-	(558)	(558)	-
Proceeds from (Payments for) financial assets at fair value through profit and loss	50,000	20,000	20,000	20,000	11,890
Cash flow from investment activities	(621)	12,861	(28,581)	(18,458)	(87,136)
Payments from the purchase of own shares	-	(279)	(4,648)	(4,232)	-
Cash receipts from borrowings	-	-	-	-	75,177
Cash payments from loan redemptions	(4,362)	(4,260)	(4,887)	(2,342)	(103)
Payments for the repayment part of the rental and leasing obligations	(891)	(1,103)	(1,031)	(1,006)	(1,252)
Proceeds from new share issuance	-	-	-	-	82,617
Interest and other finance cost paid	(	(		-	(1,332)
Cash flow from financing activities	(5,253)	(5,642)	(10,566)	(7,580)	155,108
Changes in cash and cash equivalents	(42,224)	(2,895)	(38,207)	(29,923)	44,827
Effect of exchange rate changes on cash and cash equivalents	1,329	(202)	45	(1,209)	(114)
Cash and cash equivalents at the beginning of the period	152,944	112,050	108,953	108,953	70,790
Cash & cash equivalents at the end of the period	112,049	108,953	70,791	77,850	115,503



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## Glossary

#### Core KPIs

IFRS Revenues Revenues according to IFRS accounting policies. IFRS Revenues from booking-related activities are recognized on check-in date. Revenues from non-booking- related activities are recognized when services are provided click or referral date. IFRS Revenues from Subscriptions are recognized over time.

#### Adjusted EBITDA Net income (loss) before

- (i) income taxes;
- (ii) finance income, finance expenses;
- (iii) depreciation and amortization;

#### adjusted for

- (iv) expenses for share-based compensation and
- (v) one-off items. One-off items relate to one-time and therefore non-recurring expenses and income outside the normal course of operational business. Among others those would include for example income and expenses for business combinations and other merger & acquisitions (M&A) activities, litigation, restructuring, government grants and other items that are not recurring on a regular basis and thus impede comparison of the underlying operational performance between financial periods.

Free Cash Flow (FCF) Free Cash Flow is defined as net cash from operating activities deducted by capital expenditures defined as net investment into PPE as well as into intangibles and internally-generated intangible assets.

#### Reporting segments and revenue activities

Marketplace Our reporting segment Marketplace aggregates all business models and revenue activities that are focused on the traveler as our customer. Revenues are mainly generated not directly with the traveler, but indirectly with our Partners and comprise revenue activities from Booking (Onsite) and Advertising.

**Booking (Onsite)** Revenues from Booking (Onsite) occur when the traveler booking journey is entirely completed on a HomeToGo Marketplace website. Booking (Onsite) is largely comparable to former CPA Onsite business.

Advertising Revenues from Advertising comprise all activities when the travelers (booking) journey is not entrirely completed on a HomeToGo Marketplace website Advertising is largely comparable to former CPA Offsite and CPC.

HomeToGo\_PRO Our reporting segment HomeToGo\_PRO aggregates all business models and revenue activities that are focused on the supplier of the vacation rental (hosts, property managers, destinations or others) or other (travel) businesses that want to offer vacation rentals themselves. It comprises revenues from Volume-based services as well as subscriptions that are tailored to enable the direct supplier or other third party being successful in the vacation rental market. Our Marketplace is partially utilized to promote and monetize the vacation rentals from our HomeToGo\_PRO segment. Inter-segment revenues and expenses are reported as 'Intercompany consolidation' under 'Group' in our RPI cockbit.

subscriptions Revenues from Subscriptions result from Software as a Service (Saas') and online advertising services for direct suppliers of vacation rentals who can use these over a determined period - irrespective of the amount of bookings. Accordingly, the related revenues are recognized over time.

Volume-based Volume-based revenues are consumption-based usage fees for software and other services resulting mainly from the amount of bookings and services to the direct provider of the vacation rental or other third party.

#### Further financial KPIs (Non-GAAP)

Booking Revenues Booking Revenues is a non-GAAP operating metric to measure performance that is defined as the net Euro value of bookings before cancellations generated by transactions on the HomeToGo platforms in a reporting period. Booking Revenues do not correspond to, and should not be considered as alternative or substitute for IFRS Revenues recognized in accordance with IFRS. Contrary to IFRS Revenues, Booking Revenues are recorded at the point in time when the booking is made. Revenues from non-booking activities as included in Advertising or revenues from Subscriptions are considered without any difference in revenue recognition for Booking Revenues as under IFRS to complement the view.

#### Further financial KPIs (Non-GAAP, continued)

Gross Booking Value (GBV) GBV is the gross EUR value of bookings on our platform in a reporting period (as reported by our Partners).

GBV is recorded at the time of booking and is not adjusted for cancellations or any other alterations after booking. For Onsite and Volume-based transactions, GBV includes the booking volume as tracked in the booking confirmation to the traveler. For transactions reported under Advertising, the GBV is partially provided by the supplier of the property, otherwise it is estimated. For Subscriptions, GBV is estimated. as well. The estimations are based on traffic or inquiry volumes, expected conversion rates, tracked duration of stay and tracked price per night. While the product of the two latter ones describe the basket size.

Onsite Take Rate Onsite Take Rate is the margin realized on the gross booking amount on the Marketplace and is defined as Booking Revenues from Booking (Onsite) divided by GBV from Booking (Onsite).

#### Onsite Share

Onsite Share is defined as the ratio of Booking Revenues from Bookings (Onsite) to Booking Revenues from the Marketplace segment that measures the penetration of our Partner base with our onsite booking product.

**Booking Revenues Backlog** Booking Revenues Backlog comprises Booking Revenues before cancellation generated in the reporting period or prior with IFRS Revenues recognition based on check-in date after the reporting period.

Cancellation Rate Cancellation Rate reflects the share of Booking Revenues that are cancelled subsequently, however, before being recognized as IFRS Revenues. This metric is monitored continuously and used for forecasting and budget planning.

#### Non-financial KPIs

Bookings Bookings represent the number of bookings generated by travelers using the Marketplace and services of HomeToGo PRO.

Booking Basket Size Booking Basket Size is defined as Gross Booking Value per booking before cancellations. It comprises Onsite bookings and bookings on external websites of Advertising and HomeToGo\_PRO services. The Booking Basket Size is the product of the average daily rate and average length of stay.

#### Other defined terms

Partners Contracted businesses (such as online travel agencies, tour operators, property managers, other inventory suppliers, software partners) or private persons that distribute, manage or own accommodations which they directly or indirectly list on HomeToGo Group platforms.

Repeat Booking Revenues Booking Revenues coming from existing customers, i.e. users that have placed more than one lifetime booking on brands that operate on HomeToGo's vacation rental Marketplace technology.

Returning Visitor Clearly identifiable user, e.g. via cookie or login, returning to one of the HomeToGo Group websites. Hence, the user had at least one lifetime visit before; data excl. Agriturismo, AMIVAC, e-domizil, EscapadaRural, SECRA, Kurz Mal Weg and Kurzurlaub.

#### AMIVAC

Provides subscription listing services for both homeowners and professional agencies. AMIVAC SAS (Paris, France) is a direct (100%) subsidiary of HomeToGo GmbH.

#### GetAway (Kurz Mal Weg and Kurzurlaub)

Two German market leading brands that are offering thematic travel bundles with hotels for short trips. Getaway Travel GmbH (Leipzig, Germany), Super Urlaub GmbH (Schwerin, Germany) and its Austrian subsidiary Kurzurlaub SHBC GmbH (Wien, Austria) are indirect (51%) subsidiaries of HomeToGo GmbH.

#### Interhome

A leading specialist for vacation rentals and supports homeowners in renting and servicing their vacation rentals, being locally available in the destinations for guests and homeowners. The holding entity of Interhome subgroup, HHD AG (Glattburgg, Switzerland), is a direct (100%) subsidiary of HomeToGo GmbH.

#### **SECRA**

Offers software for hosts, rental agencies and destinations facilitates end-to-end management and marketing services for vacation rentals. SECRA Bookings GmbH (Sierksdorf, Germany) is a direct (100%) subsidiary of HomeToGo GmbH.

#### Smoobu

All-in-one SaaS solution that connects self-service hosts more easily to partners. Smoobu GmbH (Berlin, Germany) is a direct (100%) subsidiary of HomeToGo GmbH.



## Disclaimer

#### **Forward-Looking Statements**

This Presentation contains certain forward-looking statements, including statements regarding HomeToGo's future business and financial performance. These forward-looking statements generally are identified by the words "believe," "project," "expect," "anticipate," "estimate," "intend," "strategy," "future," "opportunity," "plan," plan," "may," "should," "will," "would," "will be," "will continue." "will likely result." and similar expressions. These forward-looking statements reflect, at the time made. HomeToGo's beliefs, intentions and current targets/aims concerning, among other things, HomeToGo's results of operations, financial condition, liquidity, prospects, growth and strategies. Forward-looking statements include statements regarding: objectives, goals, strategies, outlook and growth prospects; future plans, events or performance and potential for future growth; liquidity, capital resources and capital expenditures; economic outlook and industry trends; developments of HomeToGo's markets; the impact of regulatory initiatives; and the strength of HomeToGo's competitors. Forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. The forward-looking statements in the Presentation are based upon various assumptions, many of which are based, in turn, upon further assumptions, including without limitation, management's examination of historical operating trends, data contained in HomeToGo's records and other data available from third parties. Although HomeToGo believes that these assumptions were reasonable when made, these assumptions are inherently subject to significant known and unknown risks, uncertainties, contingencies and other important factors which are difficult or impossible to predict and are beyond its control. Forward-looking statements are not guarantees of future performance and such risks, uncertainties, contingencies and other important factors could cause the actual outcomes and the results of operations, financial condition and liquidity of HomeToGo or the industry to differ materially from those results expressed or implied in the Presentation by such forward-looking statements. No representation or warranty is made that any of these forward-looking statements or forecasts will come to pass or that any forecast result will be achieved. Undue influence should not be given to, and no reliance should be placed on, any forward-looking statement. No statement in the Presentation is intended to be nor may be construed as a profit forecast. It is up to the recipient to make its own assessment of the validity of any forward-looking statements and assumptions. No liability whatsoever is accepted by HomeToGo or any of HomeToGo's Representatives or any other person in respect of the achievement of such forward-looking statements and assumptions.

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#### Financial Information

Quarterly financial information is unaudited and may be subject to change.

