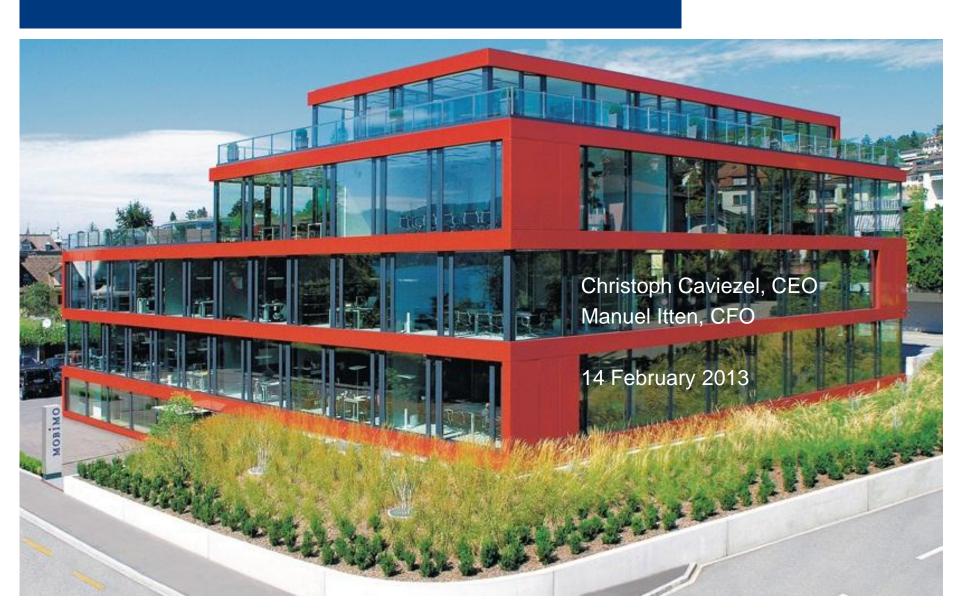
PRESENTATION RESULTS 2012





DISCLAIMER



The financial data as well as the other information presented herein constitute selected information.

The information in this presentation does not constitute an offer or invitation and may not be construed as a recommendation by us to purchase, hold or sell shares of Mobimo Holding AG. This information or any copy thereof may not be sent or taken to or distributed in any jurisdiction in which such transmission or distribution is unlawful. This document may contain certain 'forward-looking' statements. By their nature, forward-looking statements involve risk and uncertainty because they relate to future events and circumstances. Actual outcomes and results may differ materially from any outcomes or results expressed or implied by such forward-looking statements.

AGENDA



- Welcome / Introduction
 Christoph Caviezel, CEO
- Notes on key financial figures
 Manuel Itten, CFO
- Business performance 2012 / Outlook
 Christoph Caviezel, CEO

AGENDA



Portfolio
 Quality (locations, use, quality of construction)

Growth and added value Production of own properties

Condominium

Investments for third parties

Safeguarding the future Site development

Employees. Training and motivation

Sustainability

Profit quality Cash

Operational value appreciation

Financing
 High equity ratio

Diversified credit portfolio

Long-term hedging

Profitability Stable return

Market Management of opportunities and risks

A GOOD YEAR 2012



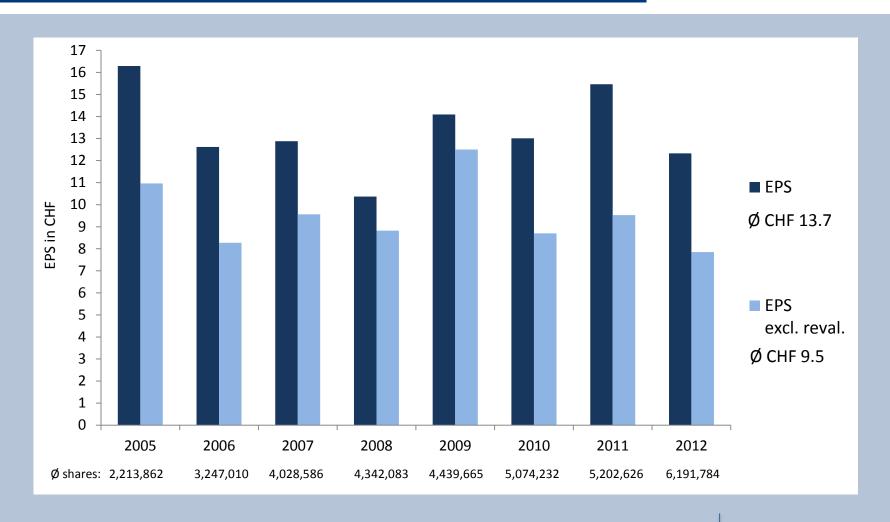
in CHF	31.12.2012	31.12.2011	31.12.2010
Net profit	76.0 m.	80.5 m. ¹⁾	66.0 m
Earnings per share	12.33	15.46	13.01
Total value of portfolio	2,355 m.	2,171 m.	2,012 m.
Distribution ²⁾	9.00	9.00	9.00

¹⁾ The 2011 results included a one-time positive effect under tax expense totalling CHF 5.5 million

²⁾ Distribution of paid-in capital for 2012 financial year of CHF 9 per share in accordance with proposal to General Meeting of 9 April 2013

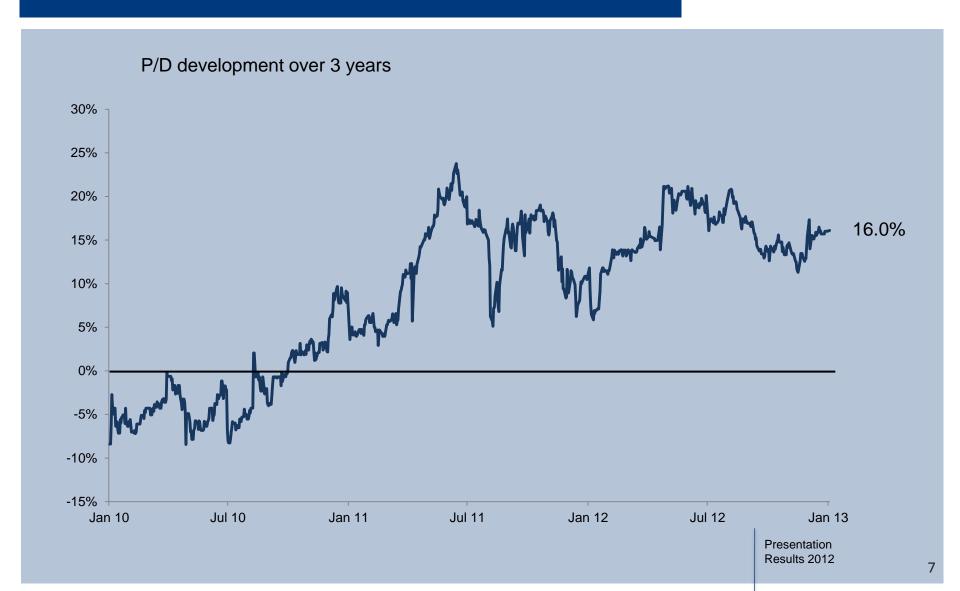
CONSTANT DIVIDEND DISTRIBUTION OF CHF 9 DESPITE SLIGHTLY VOLATILE PROFITS





DEVELOPMENT EXPERTISE REFLECTED IN A PREMIUM OVER NAV





AGENDA



- Welcome / Introduction
 Christoph Caviezel, CEO
- Notes on key financial figures
 Manuel Itten, CFO
- Business performance 2012 / Outlook
 Christoph Caviezel, CEO

KEY FINANCIAL FIGURES I



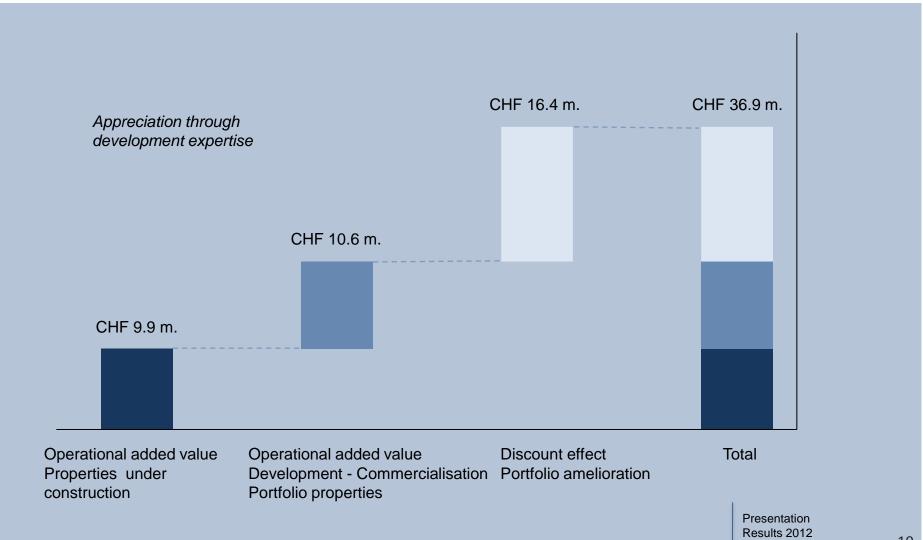
in CHF m.	31.12.2012	31.12.2011	31.12.2010
Net income, rentals	21.7	22.3	8.4
Net income, trading properties	79.8	76.0	79.2
Net income, revaluations	36.9 ¹⁾	41.2	29.1
Sales income, investment properties	-0.1	2.5	5.4
Tax expense	-17.8	-11.9	-11.9
Profit	76.0	80.5	66.0

¹⁾ Most of the positive revaluation income of CHF 36.9 million derives from operating performance. The completion of properties under construction and the development of investment properties as well as the successful new lettings made a contribution of CHF 20.5 million. The positive performance of the Swiss property market accounted for about a further CHF16.4 million of the change in value

Presentation Results 2012

DISTRIBUTION OF NET INCOME FROM REVALUATION





KEY FINANCIAL FIGURES II



in CHF	31.12.2012	31.12.2011	31.12.2010
EBITDA	118.7 m.	122.4 m.	103.5 m.
EBIT	117.4 m.	121.1 m.	102.2 m.
Profit	76.0 m.	80.5 m.	66.0 m.
Return on equity	6.7%	8.5%	7.1%

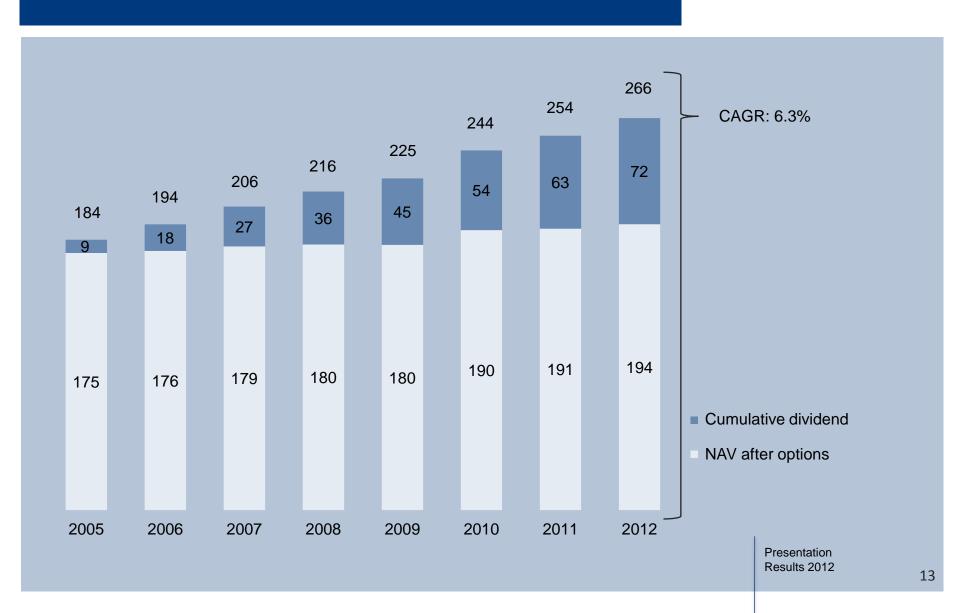
PROPERTY PORTFOLIO





DEVELOPMENT OF MOBIMO NAV 2005 – 2012





SOLID FINANCING

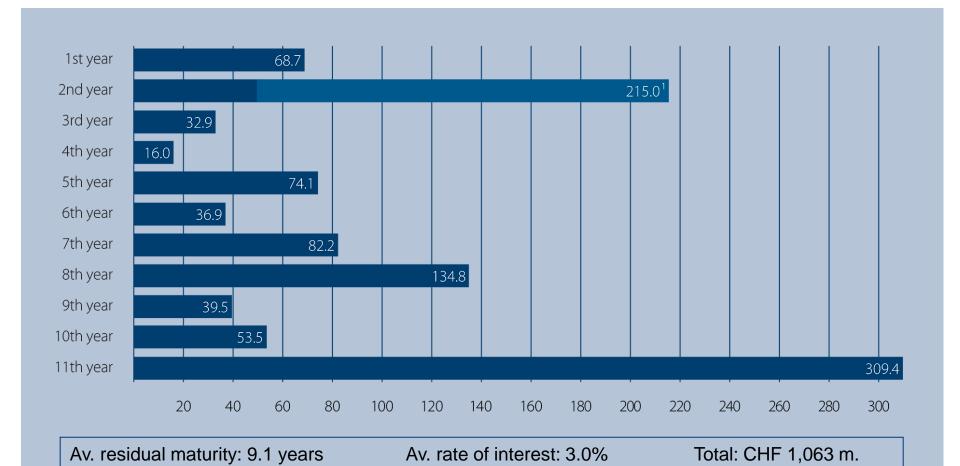


	Target	31.12.2012	31.12.2011	31.12.2010
Equity ratio	> 40%	48%	47%	45%
Interest coverage factor	> 2.0	3.0	3.0	3.0
Net gearing	< 150%	80%	69%	92%
Average interest rate		3.0%	3.0%	2.9%
Average residual maturity		9.1 years	9.2 years	5.1 years

¹⁾ An interest rate of 2.8% applied as at 31.12.2012

MATURITY PROFILE OF FINANCIAL LIABILITIES





1) Non-current financial liabilities include the convertible bond with a carrying amount of CHF 165.7 million (nominal value: CHF 168.7 million) maturing on 30 June 2014 in addition to mortgage liabilities

Presentation Results 2012

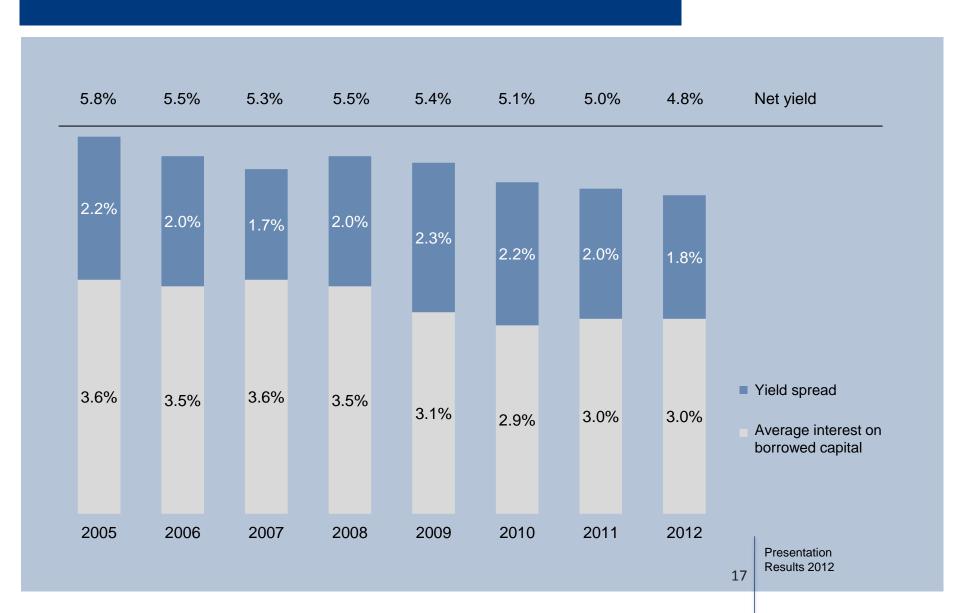
KEY FIGURES FOR PROPERTY PORTFOLIO



	31.12.2012	31.12.2011
Gross yield on investment properties	5.8%	6.0%
Net yield on investment properties	4.8%	5.0%
Investment property vacancy rate	3.8%	3.3%

CHANGE IN YIELD SPREAD (INVESTMENT PROPERTIES)





SHARE DATA



in CHF	31.12.2012	31.12.2011	31.12.2010
Average no. of shares	6,191,784	5,202,626	5,074,232
Share capital	180.1 m.	178.9 m.	148.8 m.
Market capitalisation	1,359.1 m.	1,283.4 m.	1,024.7 m.
Year-end share price	218.90	208.00	189.13
Distribution	9.00	9.00	9.00
Payout ratio	73%	58%	69%
Earnings per share	12.33	15.46	13.01
NAV per share ¹⁾	194.25	191.41	190.45

¹⁾ Assuming all options granted and conversion rights are exercised

SHARE PRICE PERFORMANCE OVER 3 YEARS¹⁾





SELECTED THEMES 2012



- New IFRS 13 fair value measurement standard
 - Preliminary assessment of the impact of IFRS13 on the investment properties valuation
- EPRA confers award on Mobimo Annual Report
 - Adherence to best practice recommendations and "Most Improved Annual Report"
- First convertible bond conversions
 - 1,269 convertible bonds were converted (out of a total 35,000)
- Inclusion of the share in the Stoxx 600
 - Following the Mobimo share's inclusion in the FTSE EPRA / NAREIT in the previous year, the share has since been included in the European equity benchmark Stoxx 600 index
- Low vacancy rate
 - The vacancy rate is 3.8%

AGENDA



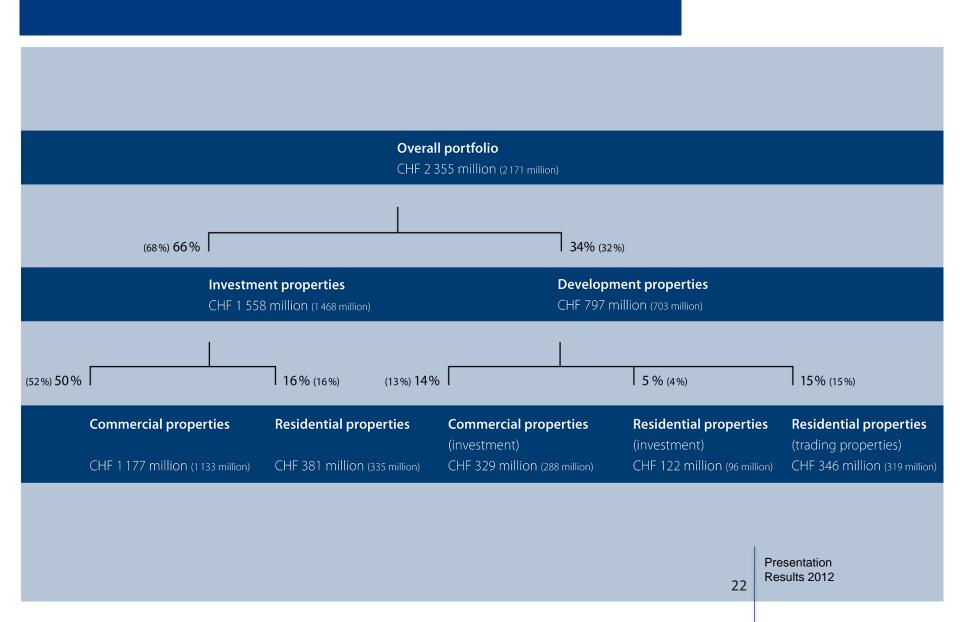
• Welcome / Introduction Christoph Caviezel, CEO

Notes on key financial figures
 Manuel Itten, CFO

Business performance 2012 / Outlook
 Christoph Caviezel, CEO

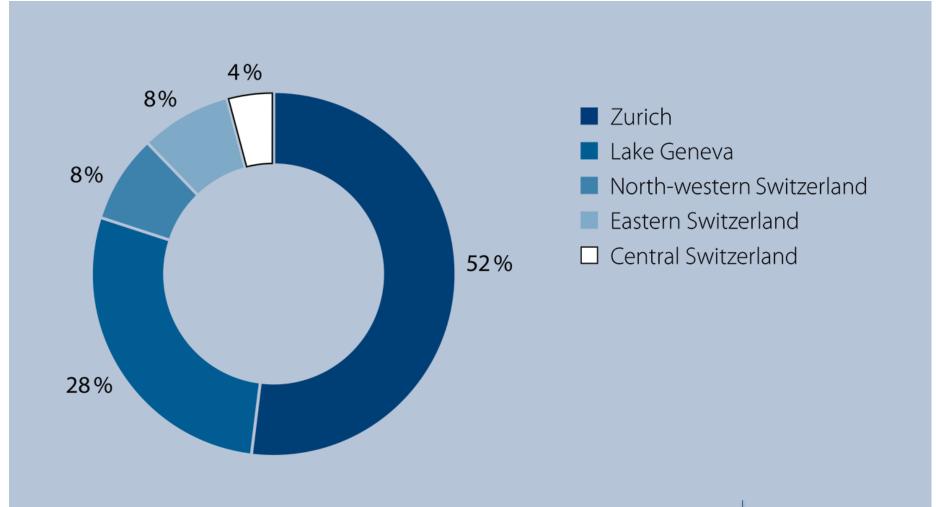
THE PORTFOLIO AS AT 31 DECEMBER 2012





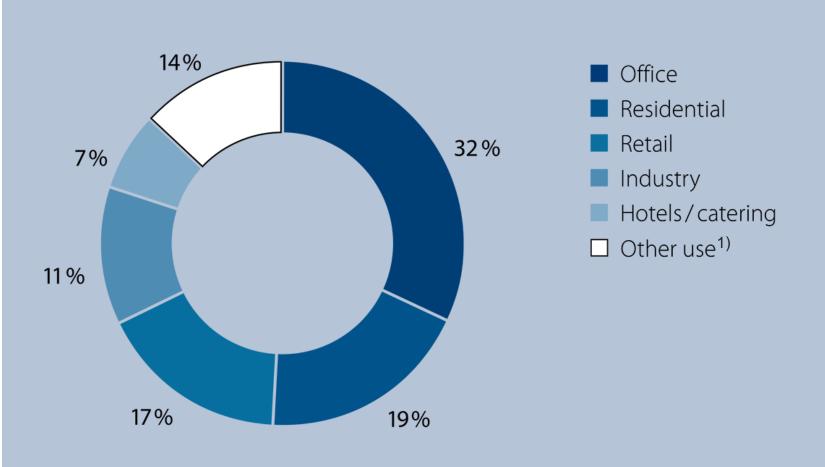
PROPERTY PORTFOLIO BY ECONOMIC AREA





TARGET RENTAL INCOME BY TYPE OF USE

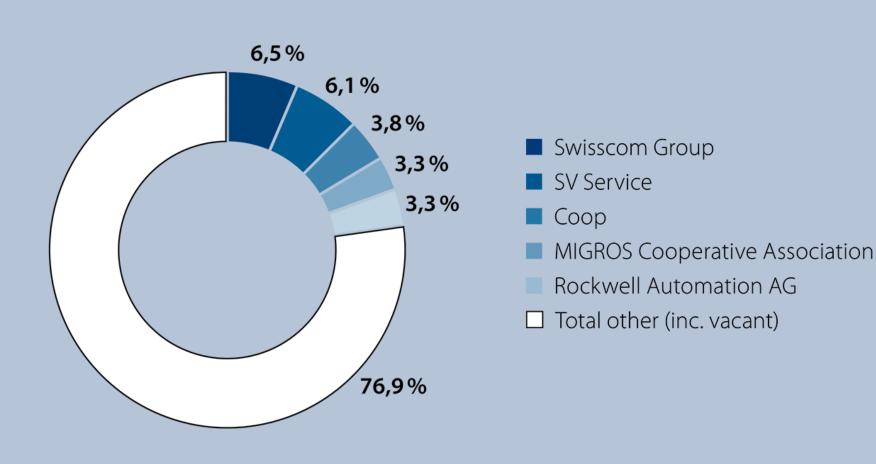




¹⁾ Other use mainly includes: car parks and ancillary uses

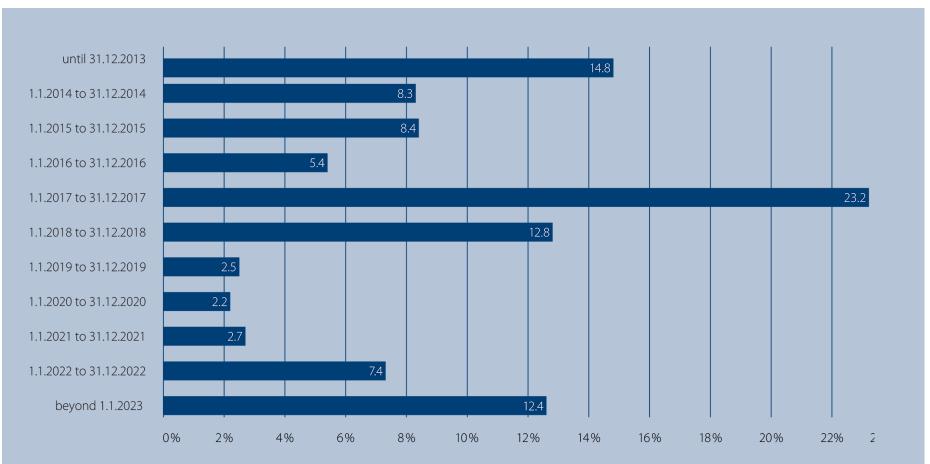
THE FIVE BIGGEST TENANTS





MATURITY PROFILE OF RENTAL CONTRACTS¹⁾





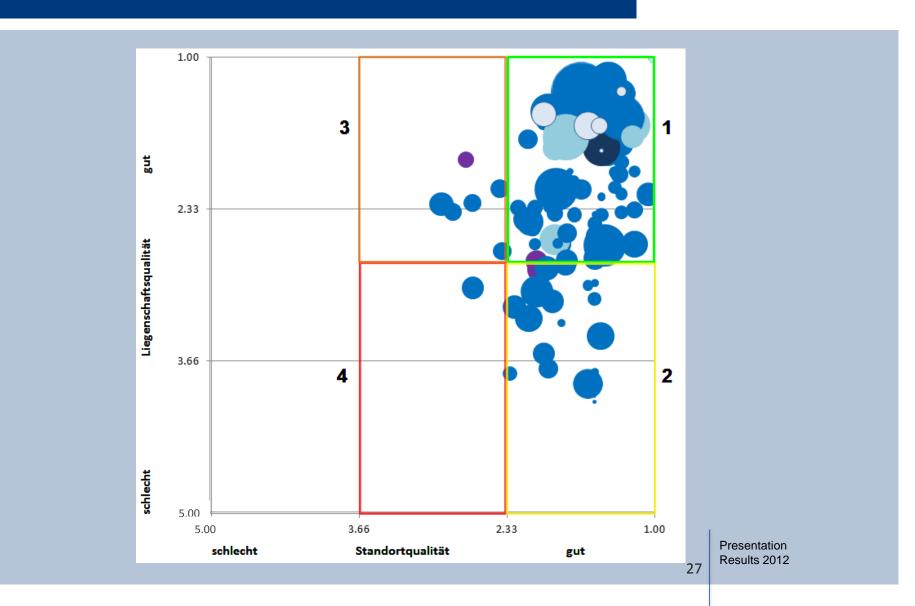
Av. remaining term: 6.2 years

1) Not including rental contracts of unlimited duration

Presentation Results 2012

INVESTMENT PROPERTIES PORTFOLIO AS AT 31.12.12





THE 15 BIGGEST PROPERTIES (MARKET VALUE TOTAL CHF 936 MILLION)



	Address	Market value 31.12.12 in TCHF	Use
REMANSSANCE	Turbinenstrasse, Zurich (Mobimo Tower / Hotel)	131,910	Hotel
	Avenue d'Ouchy 4-6, Lausanne (La Poste)	111,700	Offices/ retail (Development)
	Turbinenstrasse Baufeld C, Zurich	78,240	Residential (under construction)
	Rue Beau-Séjour, Lausanne	77,240	Residential
ziil-center	Leubernstrasse 3, Kreuzlingen	66,660	Shopping centre

THE 15 BIGGEST PROPERTIES (MARKET VALUE TOTAL CHF 936 MILLION)



Address	Market value 31.12.12 in TCHF	Use
Voie du Chariot 4-7 Lausanne	60,720	Offices/ retail
Hardturmstrasse 3/5, Zurich	58,560	Offices
Seestrasse 43 – 69, Horgen	54,950	Residential
Manessestrasse 190/192, Zurich	50,850	Residential
Stauffacherstrasse 41, Zurich	48,470	Offices

THE 15 BIGGEST PROPERTIES (MARKET VALUE TOTAL CHF 936 MILLION)



Address	Market value 31.12.12 in TCHF	Use
Katzenbachstrasse 221-231, Zurich	46,160	Residential
Port-Franc/Rue de Genève, Lausanne	44,160	Offices/ retail
Sternmatt 6, Kriens	37,630	Offices/ commercial
Seestrasse 93 (Meilenwerk), Horgen	34,700	Vintage car centre, hotel/services (development)
Albula- Hohlstrasse, Zurich	33,920	Residential (in planning)

MOBIMO BUSINESS MODEL



Growth + stable returns		
75% Rental income	25 Appreciation ir gains/servi	n value/capital
Investment properties	Development properties	Investments for Third Parties
Core competencies 1. Buying and selling 2. Development 3. Portfolio managemen	t	
Solid financing		

DEVELOPMENT – A CORE COMPETENCE AT MOBIMO



Development properties

- Construction of investment properties for own portfolio
- Construction and sale of condominiums
- Achieving added value on existing properties held
- Safeguarding the future: site development

Investments for Third Parties

 Mobimo acts as a service provider offering development services up to and including turn-key investment properties for private and institutional investors

BUILDING COMPLETIONS 2012



Aarau, Polygon



Adliswil, Wilacker



Zurich, Schilf



Investment total approx. CHF 100 million

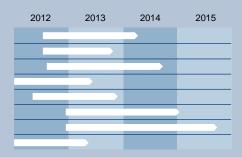
- 68 condo residential units (63 already sold as at 31 December 2012)
- 4,000m² office (already 100% let

PROJECT PIPELINE

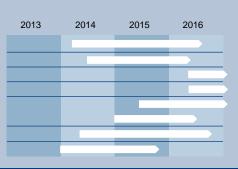


Development and construction of investment properties for own portfolio

Under construction: CHF 440 m.

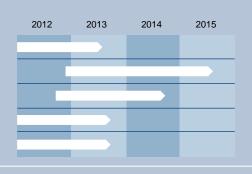


In planning: CHF 670 m.

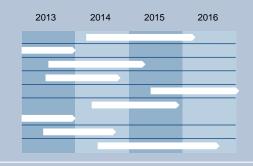


Development, construction and sale of condominiums

Under construction: CHF 220 m.

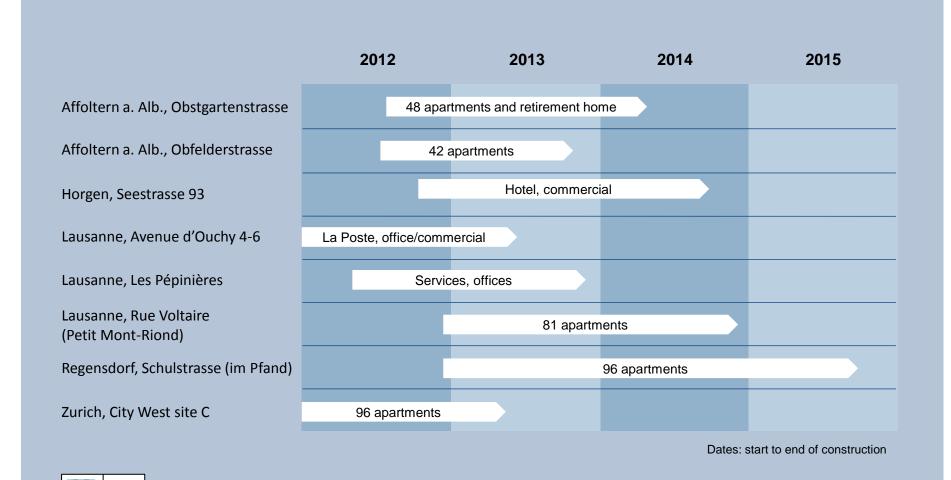


In planning: CHF 320 m.



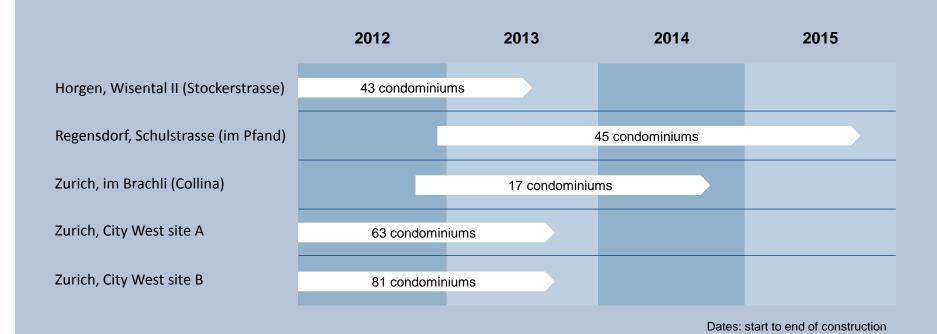
PROJECT PIPELINE – INVESTMENT PROPERTIES UNDER CONSTRUCTION (APPROX. CHF 440 M.)





PROJECT PIPELINE – CONDO PROPERTIES UNDER CONSTRUCTION (APPROX. CHF 220 M.)





BUILDING STARTS 2012



Affoltern a. A., Obstgarten



Lausanne, Rue Voltaire (Petit Mond Riond)



Affoltern a. A., retirement home



Regensdorf, Im Pfand



Lausanne, Pépinières



Zurich, im Brächli (Collina)



Investment total approx. CHF 260 million

- 62 condo residential units, 219 rental residential units, 48 retirement apartments
- 1 retirement home with 120 rooms
- 5,600m² commercial, office etc.

PLANNED BUILDING STARTS 2013



Horgen, Meilenwerk



Lucerne, Büttenenhalde



Feldmeilen, Feldgüetliweg



Zurich, Badenerstrasse 595

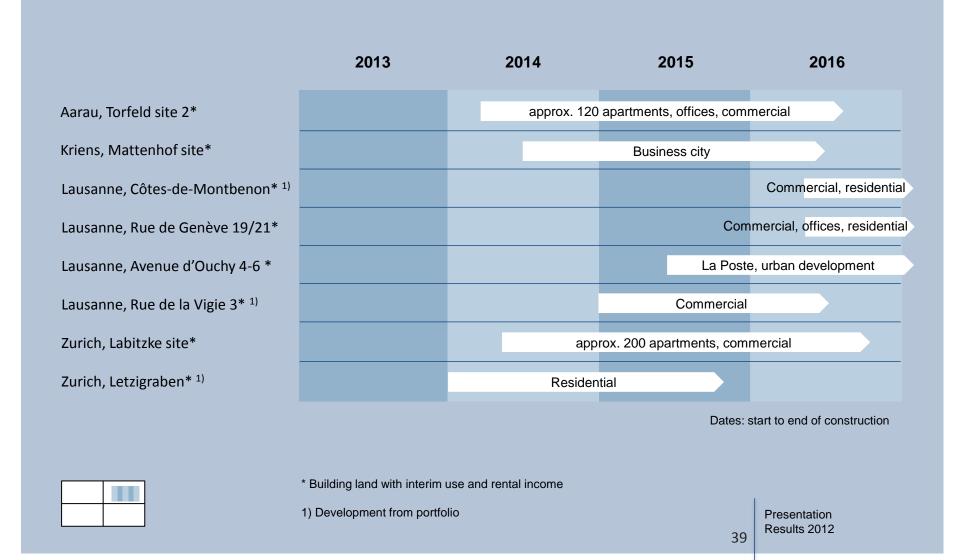


Investment total approx. CHF 180 million

- 79 condo residential units
- 1 vintage car centre, hotel with 102 rooms

PROJECT PIPELINE – INVESTMENT PROPERTIES IN PLANNING (APPROX. CHF 670 M.)





PROJECT PIPELINE – CONDO PROPERTIES IN PLANNING (APPROX. CHF 320 M.)



	2013		2014		2015		2016
Aarau, Torfeld site 4				12 town hous	es + 78 condominiums		
Herrliberg, Rigiweg	Sale of p	olots					
Lucerne, Buttenenhalde			24 cond	ominiums			
Meilen, Feldguetli	14 cc		ondominiums				
Merlischachen, Rebmatt						30	condominiums
St. Moritz, Via Maistra 29				Residential and	commerc	ial property	
Weggis, Wurth Werft	Sale of p	olots					
Zurich, Badenerstrasse	41 con		dominiums				
Zurich, Labitzke site					50 co	ondominiums	
						Dates: s	tart to end of construction

Presentation Results 2012

INVESTMENT FOR THIRD PARTIES – DÜBENDORF SONNENTALSTRASSE





Site area: 11,000 m²

Use: 240 rental apartments for third parties planned

Investment: approx. CHF 115 million

Location:

In the immediate vicinity of Stettbach train station, the Glattal tram and the motorway access road

2013 2014 2015 2016 2017

SITE DEVELOPMENT



Aarau



Lausanne Poste



Lausanne Flon-Areal



Lucerne South



Biel



Zurich-Oerlikon



SITE DEVELOPMENT – AESCHBACH DISTRICT AARAU "AQA"





Site area:

47,000 m² (plus park 4,000 m²)

Use:

1,100 workplaces 390 apartments (condos and rentals), retail, catering, commercial

Investment (excl. GastroSocial) approx. CHF 170 million

Location:

Central, next to Aarau main station

2013 2014 2015 2016 2017

SITE DEVELOPMENT – LAUSANNE LA POSTE





Site area: 19,000m² (of which 12,000 m² Mobimo)

Use:
Offices, hotel,
apartments (condos/rentals),
retail, catering
(joint project with SBB)

Investment: approx. CHF 200 million

Location:
Directly next to Lausanne train station

2018 2019 2020 2021 2022

SITE DEVELOPMENT – LAUSANNE "FLON VISION 2025"





Site area: 55,000 m²

Use:

Further development and addition to the Flon district

Investment: approx. CHF 200 million

Location: Central, in direct vicinity of the underground station

2017 2018 2019 2020 2021

SITE DEVELOPMENT – LUCERNE SOUTH MATTENHOF





Site area: 28,000 m²

Use: Offices, residential, hotel, retail, catering, commercial

Investment: approx CHF 255 million

Location:

Directly next to Mattenhof train station and in immediate vicinity of the motorway access road

2013 2014 2015 2016 2017

SITE DEVELOPMENT – BIEL AGGLOLAC





Gross floor space: 110,000 m²

Use:

Development of a new city district with residential, work, catering, hotel, retail and commercial use (PPP project with the cities of Nidau and Biel)

Investment: approx CHF 350 million

Location:

In immediate vicinity of the lake and near the train station

2019 2020 2021 2022 2023

SITE DEVELOPMENT – RHEINMETALL ZURICH





Site area: 53,000 m²

Use:

Residential, office, commercial, catering, events

Investment: approx CHF 500 million

Location:
In immediate vicinity of Oerlikon train station

2017 2018 2019 2020 2021

MARKET – OPPORTUNITIES AND RISKS



- Price and cost-driving factors
- Low financing costs
- Good functioning credit market
- Intact demand for tangible assets
- Anticyclical behaviour of the public sector
- No value adjustments in sight
- Demand for residential property, continued opportunities for the sale of condominiums, competition with rentals
- Switzerland remains an attractive country for immigrants
- Regulatory restrictions
- Competition increasing: location and quality the winning factors
- Companies remain under cost-cutting pressure
- Pressure on office rents

SOLID RISK MANAGEMENT



- Rising interest rates
- Hedging via long-term financing and long-term interest rate hedges
- Demand for residential property on the decline
- Cut-throat competition to gain impressive products in good locations. Mobimo is well positioned with its offerings
- Newbuilds: no construction without rentals or advance sales
- Purchase opportunities

- Increase in the reference interest rate
- Passed on to apartment or commercial rents (adjusted to the country index / consumer prices)

SOLID RISK MANAGEMENT



- Value adjustment on property portfolio
- Decline in immigration

• Sufficient equity to absorb any value adjustments

• Decline in rental demand, slowdown of apartment demand. Reduction or slowdown in production

- Fall in demand for space
- Own management
- Mid-price segment

SUSTAINABILITY



- Sustainability Report
- GRI (Global Reporting Initiative) Guidelines followed
- Certificate B
- Our real estate business and our sustainability efforts are guided by exactly the same principles and values.

OUTLOOK: FOCAL POINTS OF OPERATIONS IN 2013



- Bringing various building projects closer to completion
- Increase in rental income
- Marketing of condominiums
- Further building up the "Investment for Third Parties" business area
- Further developments in project pipeline
- Ongoing quality optimisation of the portfolio
- Sound risk management

MOBIMO: FIT FOR THE FUTURE



Stable income
 High-value portfolio of very well-located properties.

Well-diversified. Low vacancy rate.

Growth and rising income

Attractive investment pipeline at top locations

Security

High equity ratio and long-term financing

Expertise

A capable and committed Mobimo team

CONTACT DETAILS



Christoph Caviezel, CEO Tel. 044 397 11 56 christoph.caviezel@mobimo.ch

Manuel Itten, CFO
Tel. 044 397 11 44
manuel.itten@mobimo.ch

Edwin van der Geest Media and IR ir@mobimo.ch