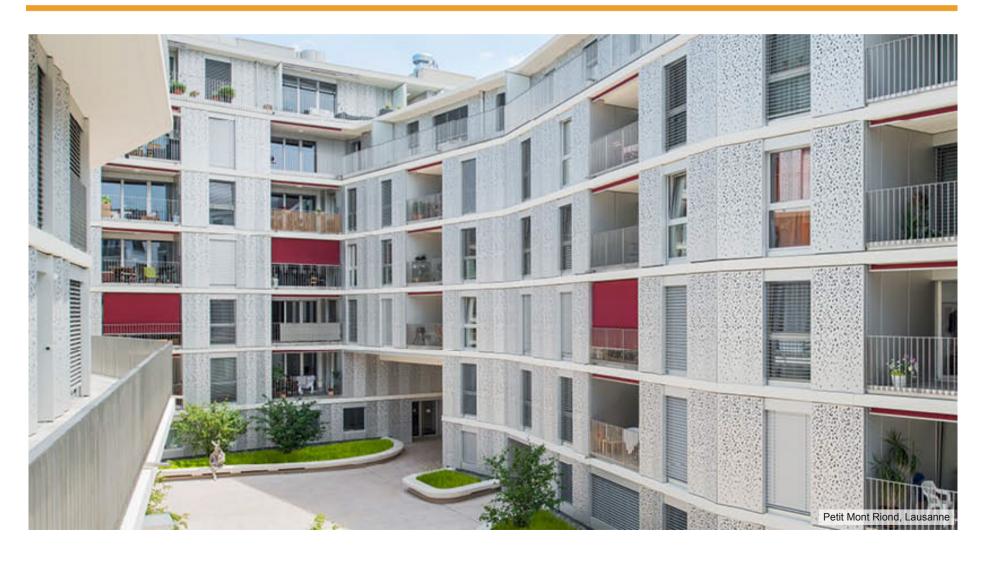


2015 Half-year results



мовімо

Disclaimer

The financial data as well as the other information presented herein constitute selected information.

The information in this presentation does not constitute an offer or invitation and may not be construed as a recommendation by us to purchase, hold or sell shares of Mobimo Holding AG. This information or any copy thereof may not be sent or taken to or distributed in any jurisdiction in which such transmission or distribution is unlawful. This document may contain certain "forward-looking". By their nature, forward-looking statements involve risk and uncertainty because they relate to future events and circumstances. Actual outcomes and results may differ materially from any outcomes or results expressed or implied by such forward-looking statements.

мовімо

Agenda

- First half-year 2015 at a glance
- 2. Key financial figures first half-year 2015
- 3. Property portfolio & pipeline
- 4. Outlook & Summary



■ First half-year 2015 at a glance





Successful first half-year for Mobimo

Rental income growth	 Increase in rental income to CHF 53 m (HY 2014: CHF 51 m) Reduction in the vacancy rate to 5.1%
Income from development	Income from sale of trading properties CHF 18 m
Sale of investment properties	 Sale of one commercial property in Bülach and two residential properties in Horgen Profit on sale of investment properties CHF 15.8 m
Profit	• Profit of CHF 35.8 m (HY 2014: CHF 20.1 m)

1. First half-year 2015 at a glance

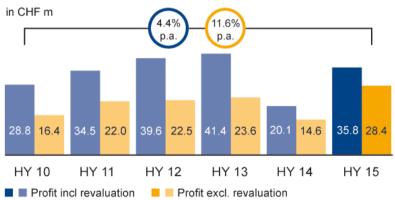


Solid long-term performance

Total value of the portfolio



Profit incl. and excl. revaluation



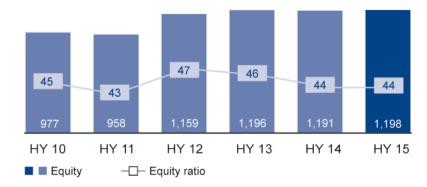
Rental income and vacancy rate

in CHF m / in %



Equity and equity ratio

in CHF m / in %





Market environment

Office and commercial property market	 Sideways trend and competition in the office market unchanged Tough competition in the retail business
Rental market	Stable demand
Condominium market	 High demand in the mid-price segment Low financing costs
Investments for Third Parties	High demand for real estate investments
Market for property transactions	High demand for real estate investments, esp. for residential properties
Economic environment	 Impacts of the SNB's cancellation of the euro minimum rate Introduction of negative interest rates



2 Key financial figures first half-year 2015





Key income statement figures

in CHF m	31.12. 2013	31.12.2014	30.06.2014	30.06.2015	PY change
Net rental income	78.9	87.6	42.4	46.6	7
Profit on sale of trading properties and services	31.6	24.9	-0.3	1.3	71
Net income from revaluation	25.2	3.8	7.2	9.7	71
Profit on sale of investment properties	7.1	4.9	2.3	15.8	71
EBIT incl. revaluation	119.4	97.6	38.8	60.2	7
EBIT excl. revaluation	94.1	93.8	31.5	50.5	7
Tax expense	-16.7	-4.8	-3.5	-8.1	7
Profit incl. revaluation	81.6	63.2	20.1	35.8	7
Profit excl. revaluation	62.6	60.2	14.6	28.4	71



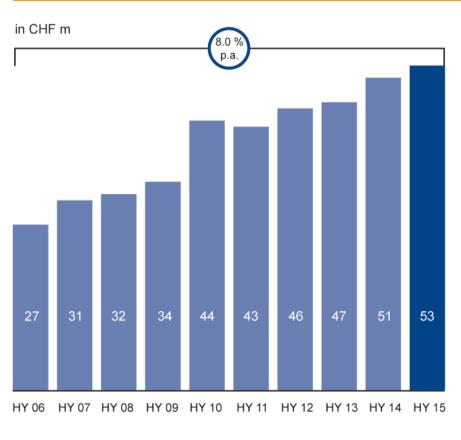
Selected return ratios

in %	31.12.2013	31.12.2014	30.06.2014	30.06.2015	PY change
Return on equity incl. revaluation	7.1	5.2	3.3	6.0	71
Return on equity excl. revaluation	5.4	5.1	2.4	4.8	7
Gross yield on investment properties	5.7	5.6	5.6	5.6	→
Net yield on investment properties	4.6	4.5	4.5	4.5	→

2. Key financial figures first half-year 2015

MOBIMO

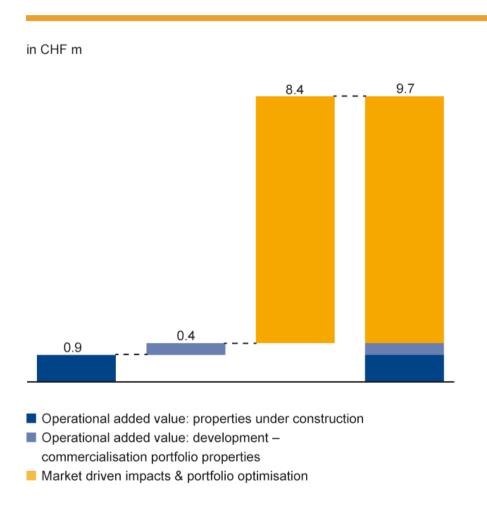
Rental income as an essential revenue pillar



- Increase of 3% compared to the same period last year
- Doubling of a rental income since the IPO (Increase of 96%)
- This rise is mainly based on
 - new entry of completed properties in the own portfolio
 - successful acquisitions



Components of net income from revaluation

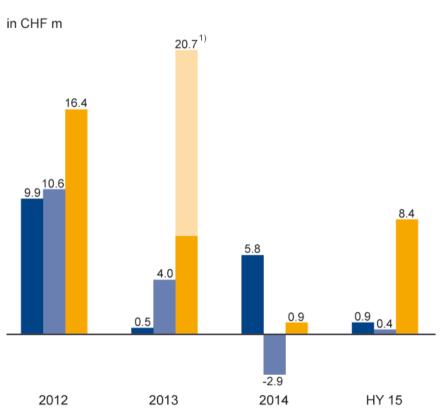


- Market demand leads to value growth
- Net income from revaluation CHF 9.7 m.

2. Key financial figures first half-year 2015



Development of net income from revaluation



- Market demand leads to value growth
- Decrease of the average discount rate from 4.39% (31.12.2014) to 4.28% (30.06.2015)

- Operational added value: properties under construction
- Operational added value: development commercialisation portfolio properties
- Market driven impacts & portfolio optimisation

1) Including CHF 13.5 m from the first-time application of IFRS 13

13 Half-year results 2015



Long-term financing at excellent conditions



- As at the reporting date 30.06.2015, the average interest rate was 2.41%
- Unchanged future interest rate environment for financing

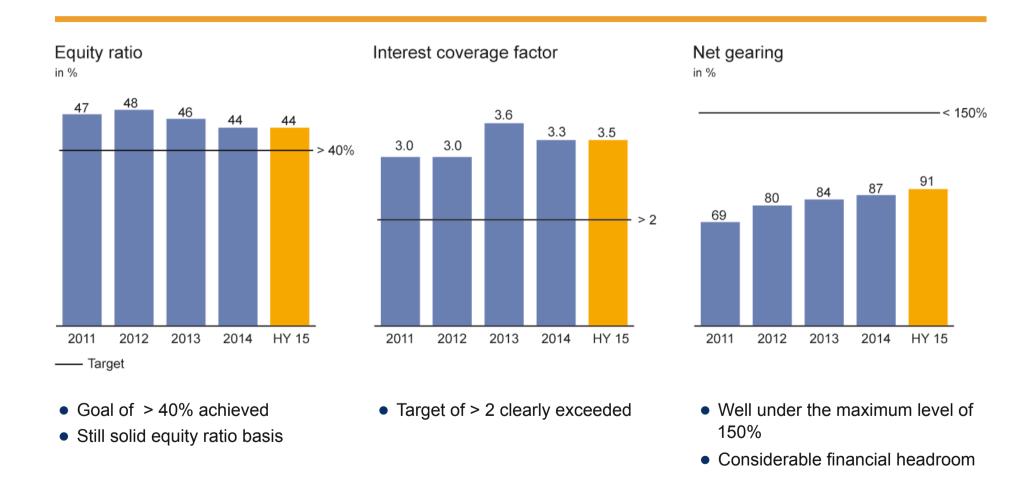
MortgagesBonds

	2014	HY 15
Av. residual maturity	8.6 years	8.2 years
Av. Interest rate	2.5%	2.5%

2. Key financial figures first half-year 2015



Solid equity ratio of 44% as basis for further high-quality growth





Share data

in CHF	31.12.2013	31.12.2014	30.06.2014	30.06.2015	PY change
Shares issued	6,214,478	6,216,606	6,216,606	6,218,170	→
Share capital	180.2 m	180.3 m	180.3 m	180.3 m	→
Market capitalisation	1,156.4 m	1,238.3 m	1,168.7 m	1,184.6 m	→
(Half-) year-end share price	186.10	199.20	188.00	190.50	→
NAV per share ¹⁾	200.01	195.93	191.03	191.91	→

¹⁾ As at the 30th July 2015 there are no options granted



Selected topics

Rental income	Increase in the rental income
Real estate valuations	Net income from revaluation: Market demand leads to value growth
Result	Strong result before revaluation
Interest rate development	 Negative SNB interest rates Furthermore use of low interest rate environment for financing

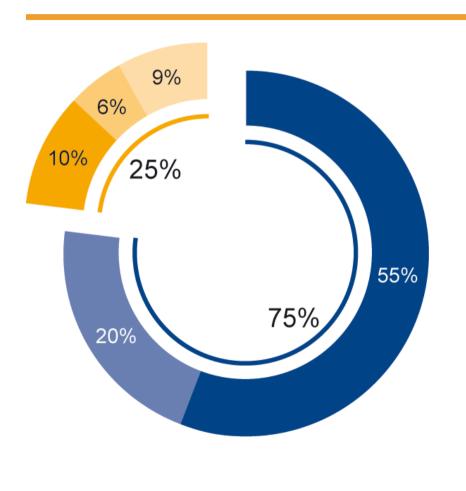


3 Property portfolio & pipeline





Overall portfolio



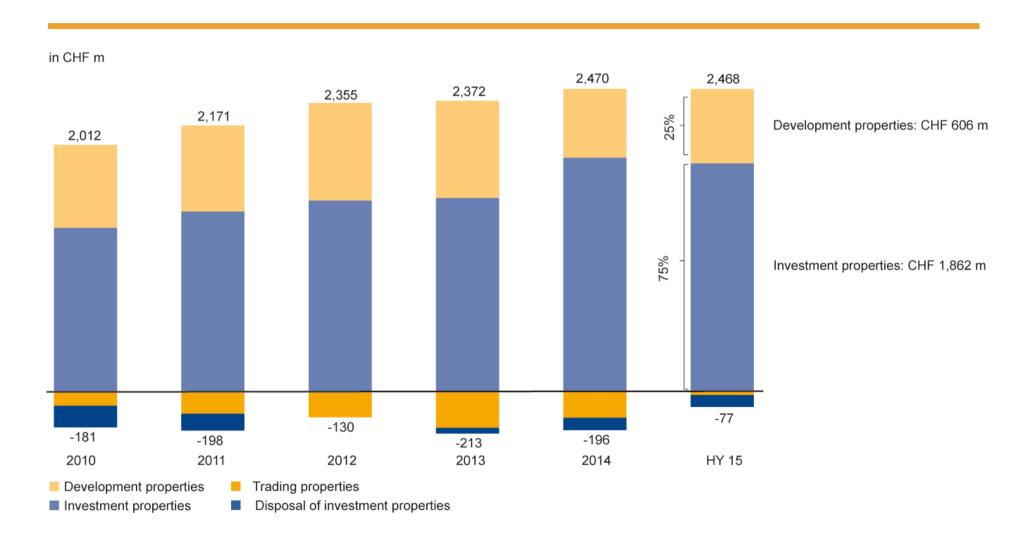
Total value: CHF 2,468 Mio. (2014: CHF 2,470 Mio.)

2014	HY 2015	Change
1,908	1,862	→
1,381	1 378	→
527	484	2
562	606	71
243	240	→
114	137	77
205	229	7
	1,381 ————————————————————————————————————	1,908

3. Property portfolio & pipeline – abstract

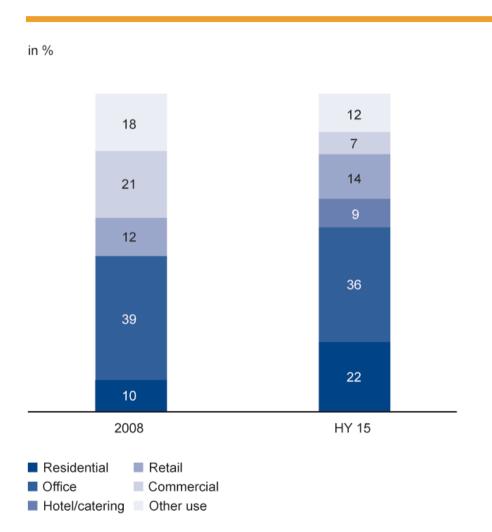


Strengthening of the portfolio by active management and continuous development





Well-balanced and stable portfolio mix

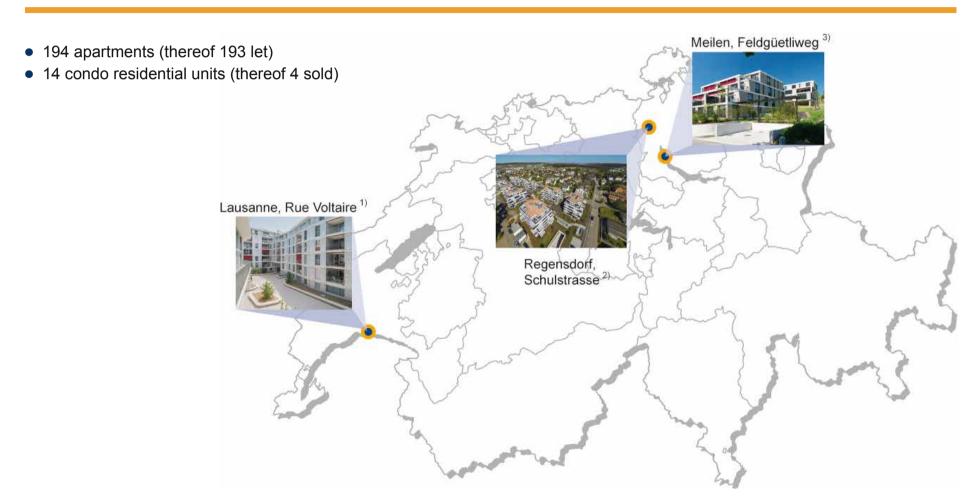


- Portfolio mix is optimised on an ongoing basis
- Residential component is gradually being increased through the planning and construction of investment
- Residential component approaching the target of 30%
- Over the medium term, residential use, office use and other commercial uses account for approximately 30% each of the investment portfolio

3. Property portfolio & pipeline – projects



Buildings completed in the first half-year 2015 Amount invested approx. CHF 129 m



^{1) 8 372} m² gross living area, 98 apartments, 107 parking spaces 2) 8 967 m² gross living area, 96 apartments, 129 parking spaces



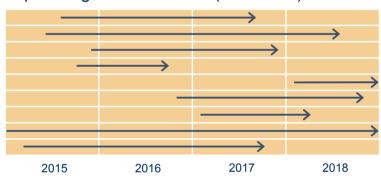
Well-filled project pipeline

Development and construction of investment properties for our own portfolio

under construction: CHF 210 m (PY 210 m)

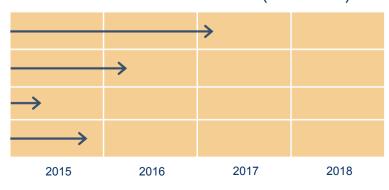


in planning: CHF 710 Mio. (PY 710 m)



Development, construction and sale of condominiums

under construction: CHF 160 m (PY 160 m)



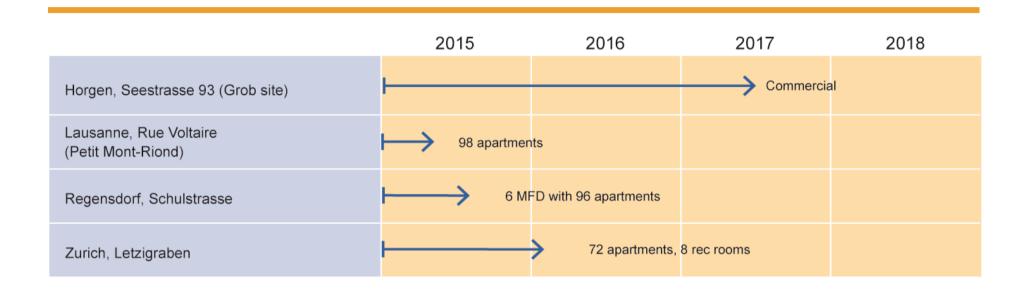
in planning: CHF 180 m (PY 180 m)



3. Property portfolio & pipeline – projects



Investment properties under construction Amount invested CHF 210 m

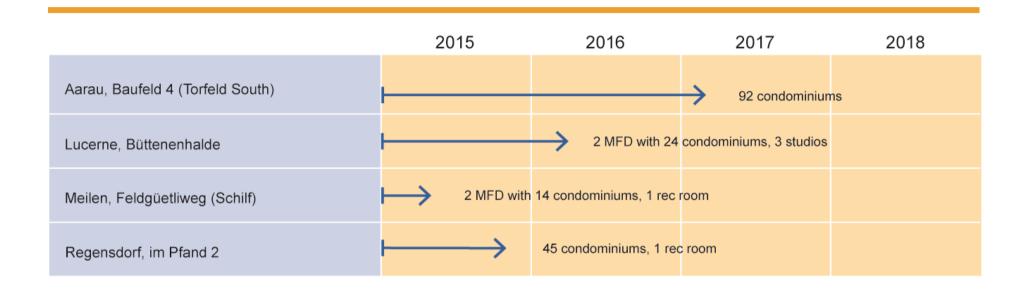




3. Property portfolio & pipeline -projects



Condominiums under construction Amount invested CHF 160 m

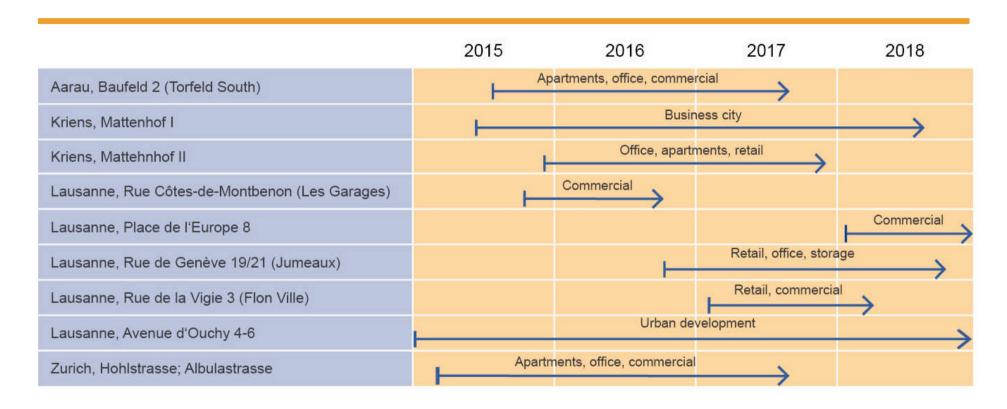




3. Property portfolio & pipeline – projects



Investment properties in planning Amount invested CHF 710 m

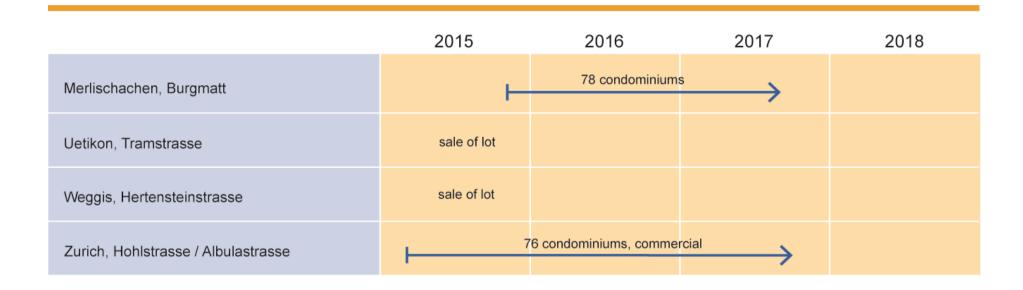




3. Property portfolio & pipeline – projects



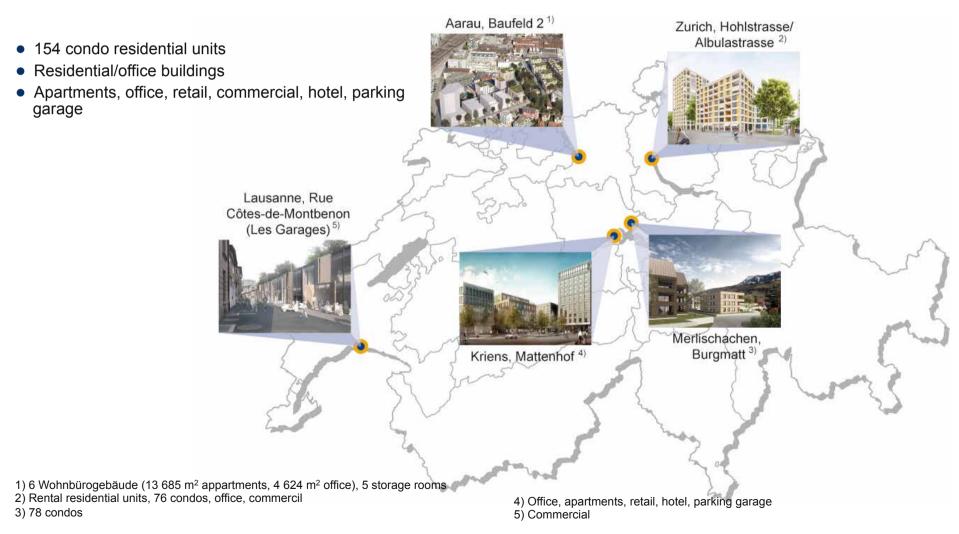
Condominiums in planning Amount invested CHF 180 m







Planned building starts in 2015 Amount invested approx. CHF 650 m



3. Property portfolio & pipeline – projects



Investments for Third Parties

Langenthal

- Office building
- 350 workplaces
- Development: 2014 2015
- Tenant: 3M

Zurich, Manegg

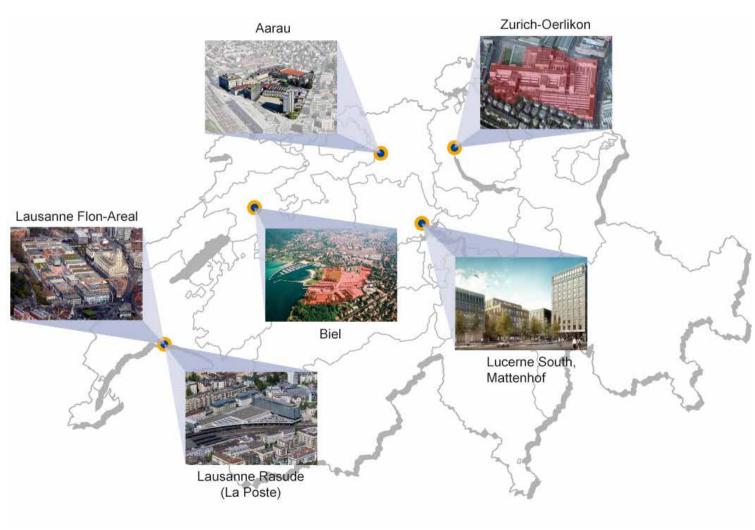
- Residential building
- Commercial
- Development: 2018 2020



1) Source: Copyright Losinger Marazzi AG



Site development Potential amount invested approx. CHF 2 bn





4 Outlook & summary



MOBIMO

Focus 2015

Strategy	Accelerate the expansion of the Investments for Third Parties business area
Operating business	 Increase in rental income Reduce in vacancy rates Rigid cost control and risk management
Property portfolio	 Secure realisation of different building projects Continuous quality optimisation of the portfolio



Your contact persons

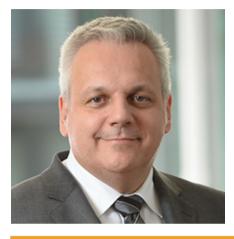


Christoph Caviezel CEO

- Dr. iur., Attorney at Law
- Chairman of the Executive Board
- CEO of the Mobimo Group since October 2008
- Direct Manager of the Purchase and Divestment division
- Spent several successful years as CEO and member of the Board of Directors of a listed Swiss real estate company

christoph.caviezel@mobimo.ch

ir@mobimo.ch, Tel. 044 397 11 86



Manuel Itten **CFO**

- **Business Administration FH**
- Member of the Executive Board
- Joined Mobimo in 2004, working as CFO since 2009
- Head of Controlling until February 2009
- Long standing experience in the real estate market

manuel.itten@mobimo.ch

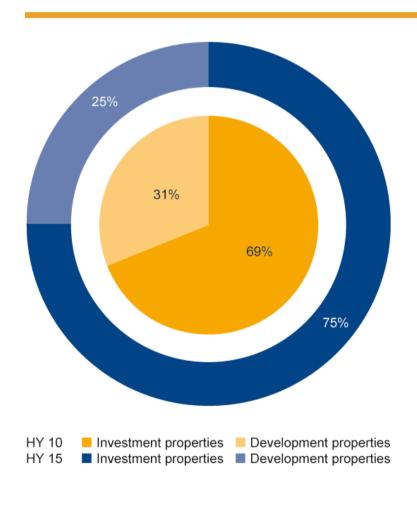


Annex





Attractive portfolio Increase in value from development for own portfolio



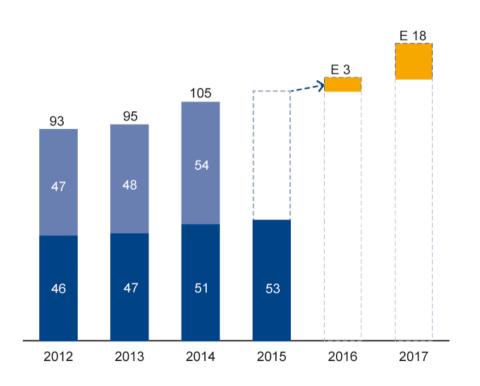
Total value: CHF 2,468 m (HY 2010: CHF 2,019 m)

in CHF Mio.	HY 2010	Share	HY 2015	Share	Change
Investment properties	1,387	69%	1,862	75%	71
Commercial properties	1,208	60%	1,378	55%	71
Residential properties	179	9%	484	20%	77
Development properties	632	31%	606	25%	→
Commercial properties (Investment)	251	12%	240	10%	→
Residential properties (Investment)	111	6%	137	6%	71
Residential properties (Trading properties)	270	13%	229	9%	4



Well-filled pipeline insures further growth in rental income



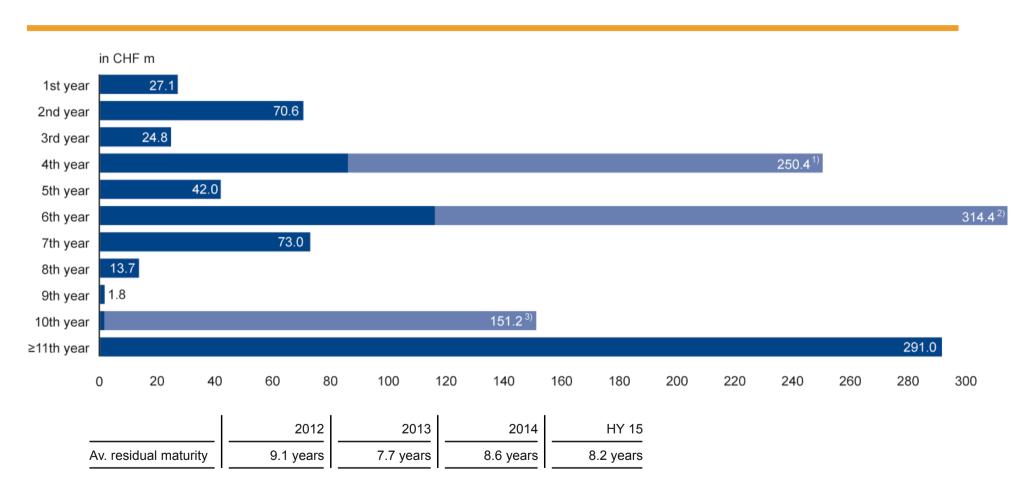


- Growth of rental income expected in the coming years
- Continuing diversification by location and use
- Properties situated in central locations lead to continuous and stable growth in rental income

- Rental income first half-year
- Rental income second half-year
- Expected rental income



Residual term of financial liabilities in the long run



¹⁾ Non-current financial liabilities include, in addition to mortgage liabilities, the bond with a carrying amount of CHF 164.4 m (nominal value: CHF 165 m) maturing on 29.10.2018

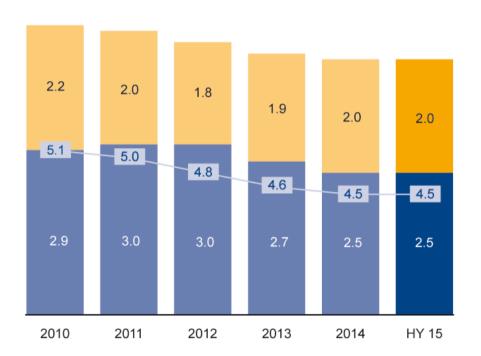
²⁾ Non-current financial liabilities include, in addition to mortgage liabilities, the bond with a carrying amount of CHF 198.3 m (nominal value: CHF 200 m) maturing on 19.05.2021

³⁾ Non-current financial liabilities include, in addition to mortgage liabilities, the bond with a carrying amount of CHF 149.5 m (nominal value: CHF 200 m) maturing on 16.09.2024



Attractive yield spread

in %

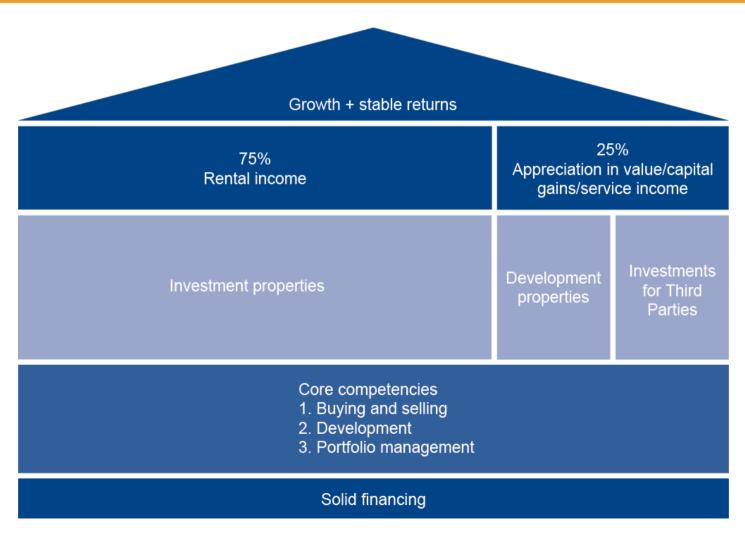


- Continued use of the attractive interest rate environment to lock in low interest rates for the long term
- Attractive interest rate of 2.0% generated

- Yield spread Av. interest on borrowed capital
- -□- Net yield

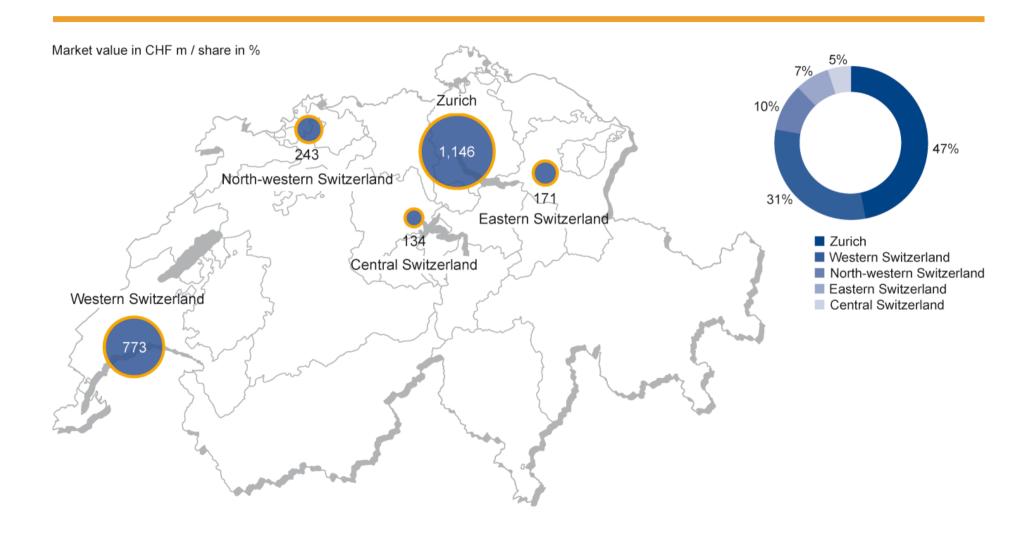


The right strategy for high-quality growth and stable returns



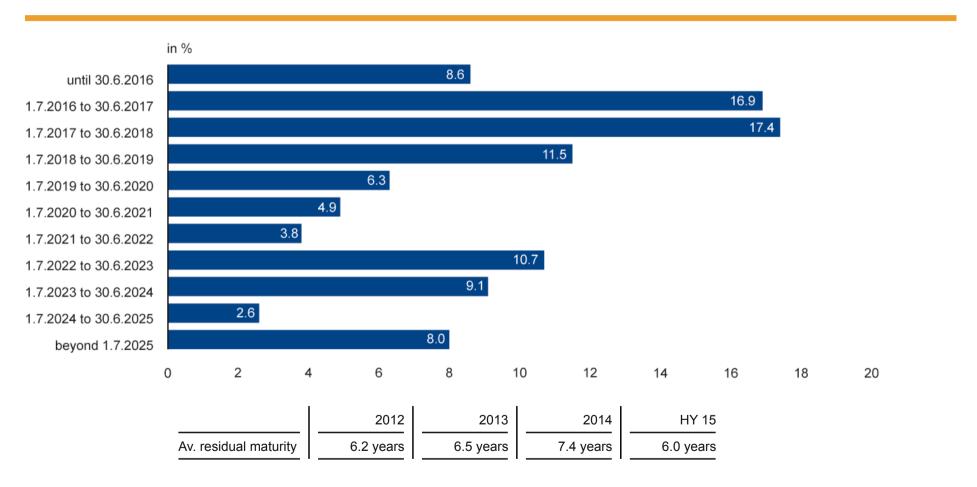


Attractive property portfolio focusing on Zurich and Western Switzerland





Medium- to long-term maturity profile of rental contracts 1)



¹⁾ Not including rental contracts of unlimited duration

Aeschbach-Quartier Aarau "AQA"



2018 2019 2020 2021 2022 2017

SITE AREA 55,000 m² (incl. park)

USE

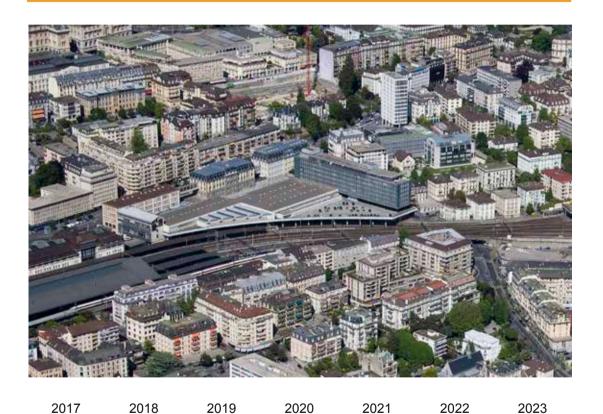
approx. 1,400 workplaces, 92 condos, approx. 170 rentals, retail, catering, commercial

INVESTMENT approx. CHF 170 m (excl. GastroSocial)

LOCATION

Central, next to Aarau main station

Lausanne Rasude (La Poste)



SITE AREA 19,000 m² (12,000 m² Mobimo)

USE

Office, hotel, apartments (condo/ rentals), retail, catering (joint project with SBB)

INVESTMENT approx. CHF 200 m

LOCATION Lausanne train station

Lausanne "Flon Vision 2025"



2017 2018 2019 2020 2021 2022 2023 SITE AREA 55,000 m²

USE

Further development of the Flon district

INVESTMENT approx. CHF 200 m

LOCATION

Central, in immediate vicinity of the underground station

Lucerne South Mattenhof



2018 2019 2020 2021 2022 2023 2017

SITE AREA 25,000 m²

USE

Office, apartments, hotel, retail, catering, commercial

INVESTMENT approx. CHF 260 m

LOCATION

Directly next to Mattenhof train station and in immediate vicinity of the motorway access road

Biel Agglolac





2017 2018 2019 2020 2021 2022 2023

GROSS FLOOR SPACE approx. 110,000 m²

USE

Development of a new city district with residential, work, catering, hotel, retail and commercial use

INVESTMENT approx. CHF 350 m

LOCATION

In immediate vicinity of the lake and near the train station

Rheinmetall Zurich



2017 2018 2019 2020 2021 2022 2023 SITE AREA 53,000 m²

USE

Residential, office, commercial, catering, events

INVESTMENT approx. CHF 500 m

LOCATION

In immediate vicinity of Oerlikon train station



Address	Fair value 30.06.15 in TCHF	Use
Lausanne, Horizon 4-6 Avenue d'Ouchy 4-6	128,180	Commercial property
Zurich, Mobimo Tower Hotel Turbinenstrasse 18	126,450	Hotel
Affoltern a. A. Obstgartenstr. 9 Alte Obstfelderstr. 27/29, 31-35	97,310	Rental and retirement apartments/home
Zurich, Am Pfingstweidpark Turbinenstrasse 22-32	92,990	Rental apartments and commercial/retail

¹⁾ Total fair value CHF 1,092 m



	Address	Fair value 30.06.15 in TCHF	Use
	Zürich Friesenbergstrasse 75 Im Tiergarten 7	92,190	Commercial property
	Lausanne, llot du Centre Rue Beau Séjour 8	84,890	Rental apartments
ziil-cent	Kreuzlingen, Ziil Center Leubernstrasse 3	63,525	Commercial property
	Lausanne, Les Mercier Voie du Chariot 4-7	62,830	Commercial property

¹⁾ Total fair value CHF 1,092 m



Address	Fair value 30.06.15 in TCHF	Use
Zurich, Hochhaus Hardturmstrasse 3/3a/3b	57,780	Commercial property
Lausanne, Petit Mont-Riond Rue Voltaire 2-12	57,210	Rental apartments
Zurich, Secret Garden Manessestrasse 190/192; Staffelstrasse 1/3/5	55,210	Rental apartments
Zurich, Oh!mega Katzenbachstrasse 221-231	52,190	Rental apartments

¹⁾ Total fair value CHF 1,092 m

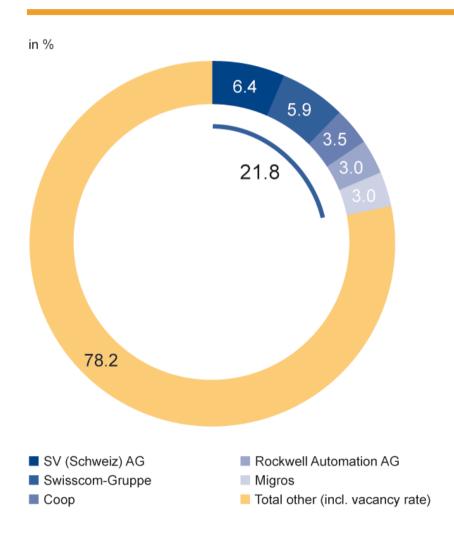


Address	Fair value 30.06.15 in TCHF	Use
Zurich, Apollo Stauffacherstrasse 41	48,650	Commercial property
Lausanne, Les Pépinières, Rue des Cotes-de-Montbenon 20-24	40,200	Commercial property
Lausanne Rue de Genève 7	32,170	Rental apartments, commercial

¹⁾ Total fair value CHF 1,092 m



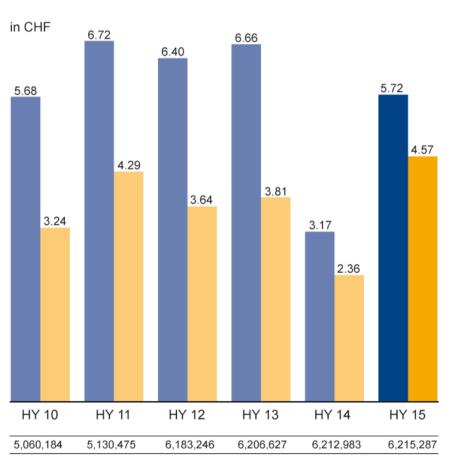
The five biggest tenants



• The five biggest tenants generate 21.8% of the rental income



Solid earnings per share



- Earnings per share of CHF 5.72 by 80% higher than in the same period last year
- Diluted earnings per share of CHF 5.72

- Earnings per share incl. revaluation
- Earnings per share excl. revaluation
- Av. number of shares

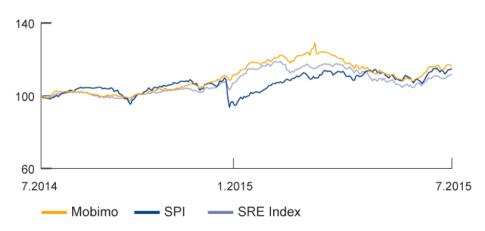


Positive share price development

Share price over three years



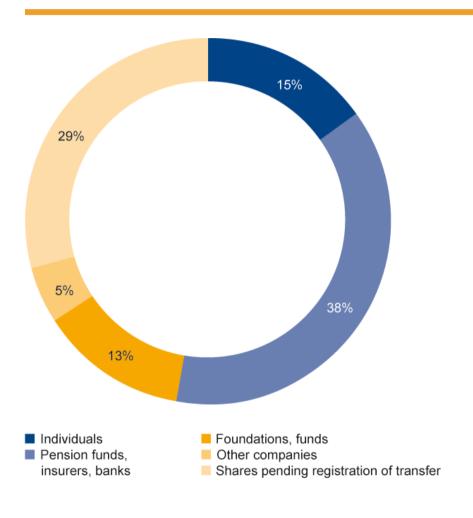
Share price over one year



- Positive development of liquidity in the first half of 2015:
 - The average number of shares traded daily was approx. 12,387 (first half-year 2014: 9,657)
 - Thereby total half-year turnover of CHF 319 m was achieved (first half-year 2014: CHF 224 m)
- Fall of SPI-Index as of 15.01.2015 as a result of the SNB's cancellaction of the euro minimum rate – growth of the Mobimo share price



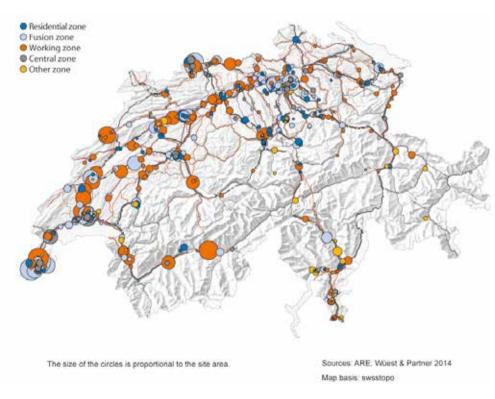
Shareholder structure



- Free float as at 30.06.2015: 100% (as per SIX Swiss Exchange definition)
- The following shareholders held 3% or more of the share capital as at 30.06.2015
 - Zuger Pensionskasse, 3,38%
 - BlackRock, Inc., 3,00%



Create value through conversion: Demand for additional living space will remain intact



- 704 development sites with a total area of 5,626 ha
- Potential site area of 48.5 million m² in repositionierung
- Volume of new construction of approx. CHF 200 bn (encl. Restoration costs and remediation)
- Significant reception capacity: living space for 288,000 people plus working space for 257,000 employees (excl. Building land)