Oslo, Norway 2 September

Øystein Stray Spetalen has 1 September transferred all his shares in Ferncliff
Holding AS, which indirectly controls 462,015,048 shares in the S.D. Standard
ETC Plc (SDSD) (the Company) (corresponding to 88.090% of the shares and voting
rights), through (a) Ferncliff Listed DAI AS (100% owned by Ferncliff TIH AS,
which again is 100% owned by Ferncliff Holding AS), which owns 155,918,109
shares in the Company (corresponding to 29.728% of the shares and voting
rights), and (b) Saga Pure ASA, which is (i) 35.870% owned by Tycoon Industrier
AS (which again is 100% owned by Ferncliff TIH AS, which again is 100% owned by
Ferncliff Holding AS), and (ii) (up to today) 30.066% owned by Øystein Stray
Spetalen; which owns 306,096,939 shares in the Company (corresponding to 58.362%
of the shares and voting rights in the Company); as equal (50/50) gifts to Sss
AS and Jss Capital Management AS, owned by Sophie Stray Spetalen and Jenny Stray
Spetalen, respectively.

Following the gifts made 1 September,

- (\*) Øystein Stray Spetalen owns (directly and indirectly) zero shares and voting rights in the Company, and
- (\*) Ferncliff Holding AS owns (directly and indirectly) 155,918,109 shares in the Company (corresponding to 29.728% of the shares and voting rights in the Company).

For further information, please contact:

Espen Lundaas, +47 924 31 417

Tore Jakob Berg, +47 934 80 202

This information is subject to the disclosure requirements under Section 5-12 of the Norwegian Securities Trading Act.