



**COFINA, SGPS, S.A.**  
Public Company

Head Office: Rua do General Norton de Matos, 68, r/c – Porto  
Pessoa Coletiva Número 502 293 225  
Share Capital: 25,641,459 Euro

**1st quarter '15 FINANCIAL INFORMATION**  
**(Non audited)**

The consolidated financial information of Cofina, prepared in accordance with the recognition and measurement principles of the International Financial Reporting Standards (IFRS), can be presented as follows:

(amounts in thousand Euro)	1Q 2014	1Q 2015	Var (%) 1Q15/1Q14
<b>Operating income</b>	<b>24,085</b>	<b>23,425</b>	<b>-2.7%</b>
Circulation	13,031	12,675	-2.7%
Advertising	7,326	7,186	-1.9%
Alternative marketing products and others	3,728	3,564	-4.4%
<b>Operating expenses (a)</b>	<b>20,894</b>	<b>20,305</b>	<b>-2.8%</b>
<b>Consolidated EBITDA (b)</b>	<b>3,191</b>	<b>3,120</b>	<b>-2.2%</b>
EBITDA margin	13.2%	13.3%	+ 0.1 p.p.
Amortisation and depreciation (-)	740	721	-2.6%
<b>EBIT</b>	<b>2,451</b>	<b>2,399</b>	<b>-2.1%</b>
EBIT Margin	10.2%	10.2%	+ 0.1 p.p.
Net financial income	(1,172)	(845)	-27.9%
<b>Income before taxes and minority interests</b>	<b>1,279</b>	<b>1,554</b>	<b>21.5%</b>
Income taxes	440	545	23.9%
Minority interests	(27)	1	-103.7%
<b>Net consolidated profit / loss (c)</b>	<b>866</b>	<b>1,008</b>	<b>16.4%</b>

(a) Operating expenses excluding amortisation

(b) EBITDA = earnings before interest, taxes, amortisation and depreciation

(c) Net profit / (loss) attributable to the parent company shareholders

### **Net profit increases approximately 16%**

Total revenues of Cofina in the first quarter 2015 decreased 2.7%. Circulation and alternative marketing products and other revenues decreased 2.7% and 4.4%, respectively, while advertising revenues decreased by approximately 1.9%.

During the first quarter of 2015, Cofina continued its thoughtful cost management policy, adapting its structure to market reality. Therefore, operating expenses excluding amortization, reached approximately 20.3 million Euro, which represents a reduction of approximately 3%.

EBITDA recorded in this period was approximately 3.1 million Euro, which represented approximately a 2% year on year decrease. EBITDA margin reached 13.3%.

Consolidated net profit recorded in the end of 1<sup>st</sup> quarter 2015 was 1 million Euro, which represents an increase of approximately 16%.

As of March 31, 2015, Cofina's nominal net debt was 67.6 million Euro.

## Newspapers Segment

(amounts in thousand Euro)	1Q 2014	1Q 2015	Var (%) 1Q15/1Q14
<b>Consolidated operating income</b>	<b>19,523</b>	<b>19,159</b>	<b>-1.9%</b>
Circulation	10,235	10,211	-0.2%
Advertising	5,960	5,804	-2.6%
Alternative marketing products and others	3,328	3,144	-5.5%
<b>Operating expenses (a)</b>	<b>16,094</b>	<b>15,698</b>	<b>-2.5%</b>
<b>Consolidated EBITDA (b)</b>	<b>3,429</b>	<b>3,461</b>	<b>0.9%</b>
EBITDA margin	17.6%	18.1%	+ 0.5 p.p.

(a) Operating expenses excluding amortisation

(b) EBITDA = earnings before interest, taxes, amortisation and depreciation

Cofina's newspapers segment recorded, in the first quarter of 2015, a total income of approximately 19.2 million Euro, a decrease of 1.9% when compared to the same period of previous year. Income from circulation recorded a slight decrease of approximately 0.2%, reaching 10.2 million Euro, while alternative marketing products income and other revenues recorded a decrease of 5.5%, reaching approximately 3.1 million Euro. Advertising income recorded a decrease of 2.6%, reaching approximately 5.8 million Euro.

The revenues of the cable TV channel "Correio da Manhã TV", which are integrated in the newspapers segment, reached, during the first quarter of 2015, about 1.7 million Euro, which represents an increase of approximately 14% when compared to prior year homologous period.

Therefore, EBITDA in this segment reached, in the first quarter of 2015, approximately 3.5 million Euro, a growth of approximately 1% when compared to the prior year homologous period. EBITDA margin reached 18.1%, increasing 0.5 p.p.

## Magazines Segment

Total income of this segment reached approximately 4.3 million Euro, reflecting a decrease of approximately 6.5% when compared to 2014 homologous period.

(amounts in thousand Euro)	1Q 2014	1Q 2015	Var (%) 1Q15/1Q14
<b>Consolidated operating income</b>	<b>4,562</b>	<b>4,266</b>	<b>-6.5%</b>
Circulation	2,796	2,464	-11.9%
Advertising	1,366	1,382	1.2%
Alternative marketing products and others	400	420	5.0%
<b>Operating expenses (a)</b>	<b>4,800</b>	<b>4,607</b>	<b>-4.0%</b>
<b>Consolidated EBITDA (b)</b>	<b>-238</b>	<b>-341</b>	<b>43.3%</b>
EBITDA margin	-5.2%	-8.0%	- 2.8 p.p.

(a) Operating expenses excluding amortisation

(b) EBITDA = earnings before interest, taxes, amortisation and depreciation

Circulation income recorded a decrease of 12%, reaching approximately 2.5 million Euro. Advertising income recorded an increase of 1.2% and alternative marketing products income recorded an increase of 5%. The cost reduction strategy that has been implemented has reduced operating costs by approximately 200 thousand Euro, which represents a decrease of approximately 4%.

EBITDA of the magazines segment recorded in the first quarter of 2015 was of -341 thousand Euro.

## Outlook

The second quarter of 2014 was affected by the World Cup, which had an extraordinary impact on the advertising revenues of that quarter. Thus, the expectation for the second quarter of 2015 compared to the same period of 2014 will be affected by this non-recurring event.

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**CONSOLIDATED STATEMENTS OF PROFIT AND LOSS BY NATURE**  
**FOR THE YEARS ENDED 31 MARCH 2014 AND 2013**

(Amounts expressed in Euro)

	<b><u>31.03.2015</u></b>	<b><u>31.03.2014</u></b>
Sales	12,675,295	13,031,095
Services rendered	7,185,627	7,325,913
Other income	3,564,057	3,727,569
Cost of sales	(3,192,110)	(3,611,293)
External supplies and services	(9,176,934)	(9,099,445)
Payroll expenses	(7,841,648)	(7,948,016)
Amortisation and depreciation	(721,162)	(739,761)
Provisions and impairment losses	(34,659)	(162,901)
Other expenses	(59,697)	(71,745)
Financial expenses	(847,314)	(1,251,264)
Financial income	<u>2,100</u>	<u>78,803</u>
Profit before income tax	1,553,555	1,278,955
Income tax	<u>(544,581)</u>	<u>(440,480)</u>
Net profit for the year	1,008,974	838,475
Attributable to:		
Shareholders' of the Parent Company	1,007,895	865,067
Non-controlling interests	1,079	(26,592)
Earnings per share		
Basic	0.01	0.01
Diluted	0.01	0.01



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**CONSOLIDATED STATEMENTS OF FINANCIAL POSITION AS OF 31 MARCH 2015 AND 31 DECEMBER 2014**

(Amounts expressed in Euro)

<b>ASSETS</b>	<b>31.03.2015</b>	<b>31.12.2014</b>
<b>NON CURRENT ASSETS:</b>		
Tangible fixed assets	5,453,032	5,883,466
Goodwill	89,152,752	89,316,685
Intangible assets	298,540	489,077
Investments in associated companies	3,783,185	3,860,407
Investments available for sale	28,197	29,498
Investments measured at fair value through profit and loss	7,764	5,482
Other non current debtors	350,000	350,000
Deferred tax assets	2,384,317	2,578,268
<b>Total non current assets</b>	<b>101,457,787</b>	<b>102,512,883</b>
<b>CURRENT ASSETS:</b>		
Inventories	1,788,220	1,872,891
Customers	9,576,543	9,088,161
State and other public entities	1,482,202	945,464
Other current debtors	300,031	312,548
Other current assets	8,528,163	7,115,217
Cash and cash equivalents	8,476,905	12,658,992
<b>Total current assets</b>	<b>30,152,064</b>	<b>31,993,273</b>
<b>TOTAL ASSETS</b>	<b>131,609,851</b>	<b>134,506,156</b>
<b>EQUITY AND LIABILITIES</b>		
<b>SHAREHOLDERS' FUNDS:</b>		
Share capital	25,641,459	25,641,459
Share premium	15,874,835	15,874,835
Legal reserve	5,409,144	5,409,144
Other reserves	(26,802,040)	(32,913,647)
Consolidated net profit for the year attributable to equity holder of the parent company	1,007,895	6,173,887
Equity attributable to equity holder of the parent company	21,131,293	20,185,678
Non-controlling interests	97,226	90,981
<b>TOTAL EQUITY</b>	<b>21,228,519</b>	<b>20,276,659</b>
<b>LIABILITIES:</b>		
<b>NON CURRENT LIABILITIES:</b>		
Other long-term loans	48,829,227	49,274,676
Other non current creditors	45,080	45,080
Provisions	10,427,168	10,320,480
<b>Total non current liabilities</b>	<b>59,301,475</b>	<b>59,640,236</b>
<b>CURRENT LIABILITIES:</b>		
Bank loans	-	4,732,462
Other short-term loans	24,150,469	23,496,752
Suppliers	8,385,150	9,158,181
State and other public entities	3,733,518	3,065,338
Other current creditors	4,225,580	5,346,958
Other current liabilities	8,585,140	8,789,570
<b>Total current liabilities</b>	<b>49,079,857</b>	<b>54,589,261</b>
<b>TOTAL LIABILITIES</b>	<b>108,381,332</b>	<b>114,229,497</b>
<b>TOTAL EQUITY AND LIABILITIES</b>	<b>129,609,851</b>	<b>134,506,156</b>

Porto, May 8, 2015

The Board of Directors