NOTICE TO ATTEND THE ANNUAL GENERAL MEETING IN CONTEXTVISION AB (PUBL)

The annual general meeting will be held on Thursday, June 9, 2011, at 1:00 pm, at the company's premises on Kungsgatan 50, Stockholm.

NOTIFICATION ETC

Shareholders who wish to participate in the annual general meeting with the right to vote shall

- be recorded as shareholder in the share register kept by Euroclear Sweden AB (formerly VPC AB) on June 1, 2011, temporary registration for shareholders registered at Norska Verdipapirsentralen (VPS) is made by DnB NOR Bank ASA, see below; and
- give notice of attendance to the company in writing at the latest on June 1, 2011, at 12:00 (by e-mail: bengt.hunyadi@contextvision.se, fax: +46-8-750 54 94 or by post: Kungsgatan 50, 111 35 Stockholm).

Shareholders whose shares are registered in the name of a nominee through the trust department of a bank or similar institution in Sweden must, in order to participate in the annual general meeting, request that their shares are temporarily re-registered in their own names. Such registration must be effected by Euroclear Sweden AB not later than on June 1, 2011. This means that shareholders who need such registration must well in advance of June 1, 2011 notify the nominee thereof.

PARTICULAR FOR SHAREHOLDERS REGISTERED AT NORSKA VERDIPAPIRSENTRALEN (VPS)

- Shareholders registered at Norska Verdipapirsentralen (VPS) which are not registered at Euroclear Sweden AB, Sweden, and wish to be entitled to vote at the annual general meeting must give notice of attendance to DnB NOR Bank ASA **at the latest on May 30, 2011, at 12:00** local time**.** The notice of attendance is made on a specific application form which will be sent by post to the shareholders and also be available on the company's website. The notice of attendance shall be sent to DnB NOR Bank ASA, Verdipapirservice, Stranden 21, N-0021 Oslo, or by fax: +47-22 94 90 20.
- DnB NOR Bank ASA will temporarily record the shares at Euroclear Sweden AB in the name of the shareholder. Shareholders recorded at VPS must also, as described above, give notice of attendance to the company in order to obtain the right to vote at the annual general meeting. Shareholders recorded at VPS which only have given notice of attendance to the company may participate in the annual general meeting without any right to vote.

At the time of issuing notice to attend the annual general meeting, the company has in total 7 736 750 registered shares, corresponding to in total 7 736 750 votes. The company does not hold any treasury shares.

The shareholders are reminded of their right to request certain information from the board of directors and the managing director in accordance with chapter 7 section 32 of the Swedish Companies Act.

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AGENDA

1. Election of the chairman of the meeting.
2. Preparation and approval of the voting list.
3. Election of one or two persons to certify the minutes.
4. Consideration of whether the meeting has been properly convened.
5. Approval of the agenda.
6. Presentation of the annual accounts and the auditor's report and the consolidated accounts and the consolidated auditor's report.
7. Resolutions:
   - on adoption of the profit and loss account, the balance sheet and the consolidated profit and loss account and the consolidated balance sheet,
   - on allocation of the company's result according to the approved balance sheet, and
   - on discharge from liability for the members of the board of directors and the managing director.
8. Decision on remuneration of the board of directors and the auditors.
9. Decision on the numbers of members of the board of directors and deputies.
10. Election of the board of directors.
11. The board's proposition to amend the articles of association.
12. Conclusion of the meeting.

DIVIDEND (ITEM 7)

The board of directors proposes that no dividend shall be paid.

REMUNERATION TO THE BOARD OF DIRECTORS AND AUDITORS, ELECTION OF THE BOARD OF DIRECTORS ETC. (ITEMS 8 - 10)

Proposals regarding remuneration to the board of directors and auditors, the number of members of the board of directors and deputy board members and election of the board of directors will be presented at the latest on the annual general meeting. When these proposals are submitted they will also be published on the company´s website, www.contextvision.se.
Auditors were elected at the annual general meeting 2009 for a period of four years and consequently this year's meeting will not elect any auditors.

THE BOARD'S PROPOSITION TO AMEND THE ARTICLES OF ASSOCIATION (ITEM 11)

Since the rules in the Swedish Companies Act regarding notice to attend general meetings have been changed as from January 1, 2011, the board proposes that the first paragraph in section 9 of the articles of association is amended to the following reading:

> *"Notice to attend general meetings of the shareholders shall be made through announcement in Post- och Inrikes Tidningar and at the company's website. The company shall announce in Svenska Dagbladet that notice to attend a general meeting has taken place. Notice to attend annual general meetings and such extraordinary general meetings at which the issue of alterations of the articles of association is to be addressed shall be issued not earlier than six weeks and not later than four weeks prior to the meeting. Notice to attend other extraordinary general meetings than such addressed in the previous sentence shall be issued not earlier than six weeks and not later than three weeks prior to the meeting."*

The annual report and the auditor's report of the company and the group will be kept available together with a proxy form at the company's office, Kungsgatan 50, Stockholm, or at the company's website, www.contextvision.se, as from April 29, 2011, and will also be sent to shareholders that so request and state their address.

Stockholm in April 2011

CONTEXTVISION AB (PUBL)
The Board of Directors